

RESOLUTION NO 1062

RESOLUTION OF THE BOARD OF PUBLIC UTILITIES RECOMMENDING THAT THE COUNCIL OF THE CITY OF SANTA ROSA REQUEST CUSTOMERS REDUCE WATER USE BY 20% THROUGH VOLUNTARY CONSERVATION

WHEREAS, California is experiencing record low rainfall and extremely dry conditions throughout the State; and

WHEREAS, the Governor of the State of California, on January 17, 2014, declared a state-wide drought emergency and Californians to voluntarily reduce water use by 20%; and

WHEREAS, the Water Advisory Committee (WAC) to the Sonoma County Water Agency, on February 3, 2014, adopted a resolution requesting residents to increase water-use efficiency by fixing leaks and eliminating unnecessary outdoor irrigation and to voluntarily reduce water use by 20% per the Governor's declaration; and

WHEREAS, the City of Santa Rosa has had a long standing commitment to water conservation, achieving sustainable savings of over 1.5 billion gallons per year; and

WHEREAS, the City of Santa Rosa is a partner in the Sonoma-Marín Saving Water Partnership which has embarked upon a regional water efficiency outreach campaign entitled "There's a Drought On. Turn the Water Off." The campaign is designed to increase water awareness and reduce water use; and

WHEREAS, the City of Santa Rosa Water-Use Efficiency Program has developed a series of water-use efficiency recommendations to reduce water use through voluntary conservation measures targeting elimination of water waste and increased water-use efficiency; and

WHEREAS, the City of Santa Rosa Water-Use Efficiency Team is prepared to launch a comprehensive outreach campaign that will include : truck magnets, bus posters, postcards, individualized letters to customers, messaging on envelopes, banners, call hold messaging, and business and residential toolkits among other things.

NOW, THEREFORE, BE IT RESOLVED that the Board of Public Utilities recommends that the Council of the City of Santa Rosa request that all potable water customers of the City of Santa Rosa use water efficiently, eliminate water waste, and reduce less essential uses of water to achieve a 20% reduction in water use through voluntary conservation; and

BE IT FURTHER RESOLVED that the Board of Public Utilities recommends that the City Council directs the Chief Financial Officer to increase appropriations to expenditure key 55562, "Drought Response" by \$75,000, the source of funds being Utilities Water Reserves.

DULY AND REGULARLY ADOPTED by the City of Santa Rosa Board of Public Utilities this 6th day of February, 2014.

AYES: (7) Gale, Galvin, Arnonne, Dowd, Holt, Kaun and Steffensen

NOES: (0)

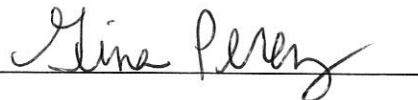
ABSENT: (0)

ABSTAIN: (0)

APPROVED: _____


Chairman Stephen Gale

ATTEST: _____



Gina Perez
Recording Secretary

APPROVED AS TO FORM:



City Attorney