

RESOLUTION NO 1050

RESOLUTION OF THE BOARD OF PUBLIC UTILITIES SUPPORTING SUMMER 2013 20-GALLON CHALLENGE WATER-USE EFFICIENCY PUBLIC AWARENESS PROGRAM

WHEREAS, the City of Santa Rosa is a member of the Sonoma-Marín Saving Water Partnership (Partnership), a partnership of nine North Bay cities and water districts obtaining water from the Russian River which have experienced dry spring weather conditions this year; and

WHEREAS, the Partnership is launching a new public awareness program for summer, 2013 called the 20-Gallon Challenge; and

WHEREAS, the Partnership will coordinate with local media outlets to run special public service announcements asking our community to use water wisely; and

WHEREAS, the 20-Gallon Challenge is an immediate response to the dry weather conditions the region has experienced this past year; and

WHEREAS, the Challenge includes a call to action to all Russian River water users to reduce their water use this summer by 20 gallons per day, per person; and

WHEREAS, the outreach effort will include offering tangible water-use efficiency tips demonstrating what 20 gallons mean and how to save 20 gallons per day, per person; and

WHEREAS, a pledge is available for residents to sign to take the Challenge and enter into monthly prize drawings.

NOW, THEREFORE, BE IT RESOLVED that the Board of Public Utilities of the City of Santa Rosa hereby declares its support for The Summer 2013 20-Gallon Challenge Public Awareness Program.

DULY AND REGULARLY ADOPTED by the City of Santa Rosa Board of Public Utilities this 18<sup>th</sup> day of July, 2013

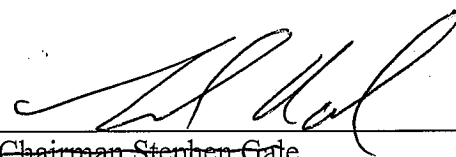
AYES: (4) DOWD, HOLT, KAUN AND STEFFENSEN

NOES: (0)

ABSENT: (3) GALE, GALVIN AND CARNEY

ABSTAIN: (0)

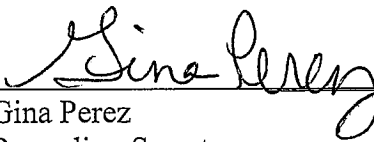
APPROVED:



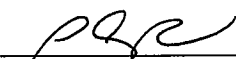
~~Chairman Stephen Gale~~

BOARD MEMBER RICHARD DOWD

ATTEST:

  
Gina Perez  
Recording Secretary

APPROVED AS TO FORM:

  
City Attorney