

# TAC MEETING #2 SUMMARY

Meeting Held on June 17, 2015  
Finley Community Center  
2060 W. College Avenue, Santa Rosa

## MEETING OVERVIEW

The purpose of the second Technical Advisory Committee (TAC) meeting was to present and discuss the Specific Plan alternative plan concepts.

The project team first gave a presentation summarizing the results of Workshop #1 and explaining how the alternative concepts were developed. PMC and W-Trans then presented the land use and circulation alternatives and engaged the group in a discussion. Committee members were asked to provide technical expertise on each of the alternatives and input on whether each one was feasible.

A list of meeting attendees begins on page 9 of this summary.

## MEETING OUTCOMES

TAC members provided input on the viability of the land use and circulation concepts. The following main discussion points were noted by the group:

- **Constraints to removing on-street parking.** Loss of on-street parking is a concern, particularly along Corby Avenue in the Auto Row area. Previous commitments have been made to retain this on-street parking.
- **Feasibility of installing roundabouts.** Roundabouts might not be a viable option, as land would most likely need to be acquired to install them.

The following sections provide additional detail about each meeting discussion, including a summary of all comments provided during the discussion and the alternatives presented.

## CIRCULATION AND LAND USE ALTERNATIVES

The following diagrams are the preliminary land use and circulation alternatives presented to and reviewed by the Technical Advisory Committee. They are also available in higher resolution by viewing the meeting Powerpoint presentation on the project website, up during the duration of the project process.

# TAC MEETING #2 SUMMARY

## TRANSPORTATION ALTERNATIVES *Dutton Avenue (between Sebastopol and Hearn)*

Which transportation treatments do you prefer for this street? Please circle the improvements you would like to see, from either Alternative A or B.

### MEETS MINIMUM STANDARDS

#### Alternative A



Bulb-outs at major crossings with high-visibility crosswalks

### ENHANCED OPTION

#### Alternative B

Bulb-outs at major crossings with high-visibility crosswalks



Bike lanes



Remove parking on one side of the street



## TRANSPORTATION ALTERNATIVES *Dutton Avenue (between Hearn and Bellevue)*

Which transportation treatments do you prefer for this street? Please circle the improvements you would like to see, from either Alternative A or B.

### MEETS MINIMUM STANDARDS

#### Alternative A



Two-way left-turn lane and raised median islands



On-street parking both sides

### ENHANCED OPTION

#### Alternative B

Two-way left-turn lane and raised median islands



Add sidewalks where missing



On-street parking both sides



## TRANSPORTATION ALTERNATIVES

### *Corby Avenue (between Hearn and Bellevue)*

Which transportation treatments do you prefer for this street? Please circle the improvements you would like to see, from either Alternative A or B.

MEETS MINIMUM STANDARDS	ENHANCED OPTION
<p><b>Alternative A</b></p> <p>Add sidewalks that meet minimum standards</p>  <p>Remove parking on east side of roadway</p> 	<p><b>Alternative B</b></p> <p>Add sidewalks with landscaped buffer</p>  <p>Remove parking on east side of roadway</p> 

## TRANSPORTATION ALTERNATIVES

### *Burbank Avenue (between Sebastopol and Roseland Creek)*

Which transportation treatments do you prefer for this street? Please circle the improvements you would like to see, from either Alternative A or B.

MEETS MINIMUM STANDARDS	ENHANCED OPTION
<p><b>Alternative A</b></p> <p>Sidewalks on both sides</p>  <p>Bike lanes</p>  <p>Remove parking on both sides of the street</p>  <p>Requires property acquisition</p> 	<p><b>Alternative B</b></p> <p>Sidewalks on both sides</p>  <p>Remove parking on both sides of street</p> 

# TAC MEETING #2 SUMMARY

## TRANSPORTATION ALTERNATIVES *Burbank Avenue (between Roseland Creek and Hearn)*

Which transportation treatments do you prefer for this street? Please circle the improvements you would like to see, from either Alternative A or B.

MEETS MINIMUM STANDARDS	ENHANCED OPTION
<p><b>Alternative A</b></p> <p>Sidewalk on one side of the street</p>  <p>Multi-use path/rural sidewalk on one side of street with landscaped buffer</p>  <p>Remove parking on both sides of the street</p> 	<p><b>Alternative B</b></p> <p>Sidewalks on both sides of street</p>  <p>Bike lanes</p>  <p>Remove parking on both sides of the street</p> 

Roseland Area/Sebastopol Road SPECIFIC PLAN & ANNEXATION

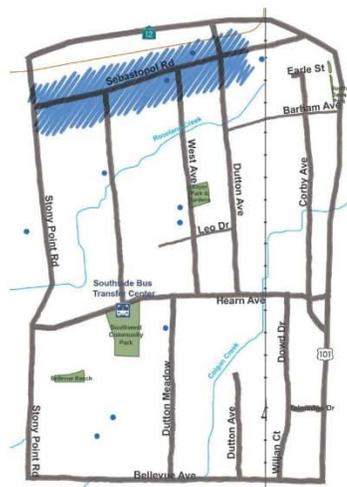


## LAND USE ALTERNATIVES *Civic/Social/Community Services (e.g. library, youth center)*

Please choose Option A or B for the general location of where civic, social, and community services should be allowed.

**A** Focus community and civic uses along Sebastopol Road

**B** Focus community and civic uses on Hearn Ave (around the Bus Transfer Center)



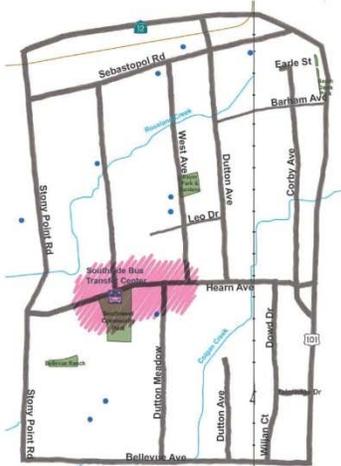
Roseland Area/Sebastopol Road SPECIFIC PLAN & ANNEXATION



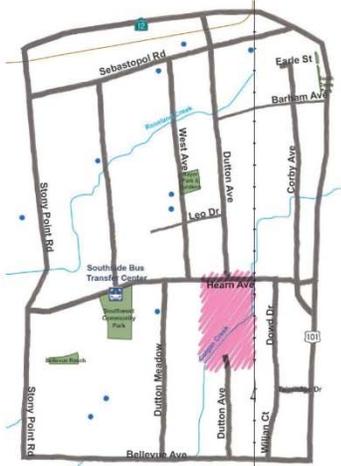
## LAND USE ALTERNATIVES *Family Entertainment Uses (e.g. bowling alley, movie theater)*

Please choose Option A, B, or C for the general location of where family entertainment uses should be allowed.

**A** Focus family entertainment on Hearn Ave (around the Bus Transfer Center)



**B** Focus family entertainment on Dutton Ave south of Hearn



**C** Focus family entertainment along Sebastopol Rd



Hoseland Area/Sebastopol Head SPECIFIC PLAN & ANNEXATION



## LAND USE ALTERNATIVES *Multi-Family Housing*

Please choose Option A or B for the general location of where multi-family housing should be allowed.

**A** Focus multi-family housing along Sebastopol Rd (already planned), on Hearn Ave (around the Bus Transfer Center) & at Bellevue/Stony Point Road



**B** Focus multi-family housing along Sebastopol Rd (already planned), on Hearn Ave (around the Bus Transfer Center) & on Dutton Ave, south of Hearn



Hoseland Area/Sebastopol Head SPECIFIC PLAN & ANNEXATION

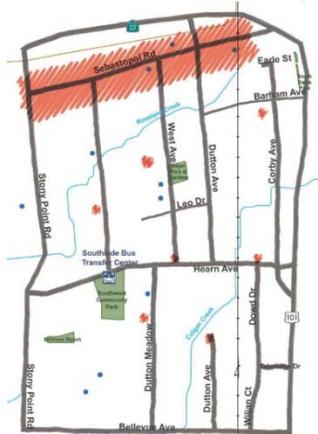


# TAC MEETING #2 SUMMARY

## LAND USE ALTERNATIVES *Commercial/Retail*

Please choose Option A or B for the general location of where commercial/retail should be allowed.

- A** Concentrate retail on Sebastopol Road, with corner markets/food trucks throughout



- B** Distribute new retail development between Sebastopol Road and Hearn Ave (around the Bus Transfer Center)



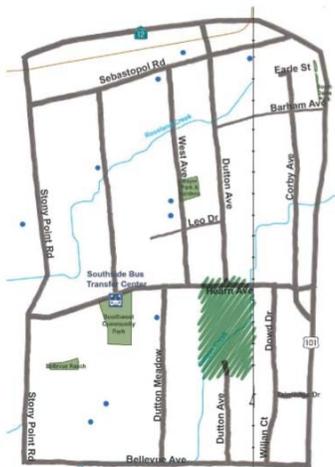
*Roseland Area/Sebastopol Road* SPECIFIC PLAN & ANNEXATION

SHARED SPACES | PMC | City of Santa Rosa

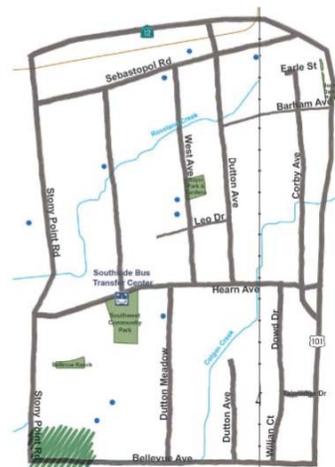
## LAND USE ALTERNATIVES *Recreational Facilities (e.g. indoor/outdoor sports fields, pool)*

Please choose Option A or B for the general location of where recreational facilities should be allowed.

- A** Focus recreational facilities along Dutton Ave, south of Hearn



- B** Focus recreational facilities around the intersection of Bellevue Ave and Stony Point Rd



*Roseland Area/Sebastopol Road* SPECIFIC PLAN & ANNEXATION

SHARED SPACES | PMC | City of Santa Rosa

## DISCUSSION OF FINDINGS AND KEY ISSUES

A discussion with the committee followed the presentation of the alternative circulation and land use plan concepts to identify their concerns, issues, and questions. Individual comments are listed below.

### CIRCULATION

#### Local Streets

- Transit needs at least 11-foot travel lanes to accommodate buses.
- Use phasing/enhance streets over time.
- People use a lot of on-street parking in the area.

#### Dutton Avenue (Sebastopol to Hearn)

- Need to talk to people who live/own property before removing on-street parking.
- Need to look at bike lanes globally and prioritize where they should go.
- The SMART path provides a Class I bikeway facility, so may not need bike lanes on Dutton.
- Need to maintain intersection capacity.
- Need to increase single path of travel – streetlights, accessibility per ADA requirements (significant cost).

#### Corby Avenue (Hearn to Bellevue/Auto Row)

- Dealerships do not want to remove street parking, since employees park on the street.
- Transportation and Public Works is working with dealerships/property owners – need to reflect what is already under way.

#### West Avenue

- Target West Avenue as a priority for future improvements – it is heavily used by families.
- Need to consider school pick up/drop-off. Need passenger drop-off points.
- Alternative B will cost a lot from an accessibility perspective. ADA accessibility should be considered. This also affects right-of-way and needs to be discussed with other committees.
- Slow down traffic.
- Need higher visibility signage.
- Mini-roundabouts were not successful on Humboldt. Roundabouts were difficult for pedestrians/children to understand.

# TAC MEETING #2 SUMMARY

- Keep existing crossings, particularly near Bayer Park. Consider new crosswalks to connect schools and parks.
- Bike boulevard concept might not work on a street with bus transit. Does this work?

## Burbank Avenue

- Constrained width. Bike lanes would require property acquisition.
- Scenic road classification?
- Might be a good road for a bike boulevard.
- Desire for crosswalk between school and park.

## LAND USE

- Commercial to the east might be more viable since it is closer to jobs.
- There is already a lot of multi-family housing in this area, which has led to comments/issues of overconcentration.
- How will multi-family housing option A work with realignment of Ludwig and Bellevue?
- Places along the SMART corridor are a better location for multi-family housing.
- Need to link multi-family to transit. There is currently a project going on called Reimagining CityBus. Rachel Ede, from the Transit Division, noted that the Southwest Bus Transfer Center might not always be in that location. Roseland residents say they often go downtown to transfer and then come back. There are future transfer opportunities in other areas. They are seeking feedback from riders now to determine how the center is currently working for riders, and how it can be improved.
- Share info about CityBus and the proposed Roseland Creek Community Park at Workshop #2. Unify these efforts as much as possible.
- Like the idea of civic uses around the park, and in both locations (Sebastopol and Hearn). People want a pool at Southwest Community Park, but there may not be enough space.
- Crossroad development – how does this work with the Leo Drive extension?

## ATTENDANCE

### CITY OF SANTA ROSA DEPARTMENTS

- Economic Development and Housing

- Rafael Rivero (Community Outreach Specialist)
- Community Development
  - Jessica Jones (Senior Planner)
  - Lisa Kranz (Supervising Planner)
  - Chuck Regalia (CD Director/Assistant City Manager)
  - Mark Setterland (Building Official)
- Transportation and Public Works
  - Rachel Ede (Transit Planner)
  - Carol Clark (Associate Civil Engineer)
  - Nancy Adams (Transportation Planner)
- Utilities
  - Danielle Dugre (Associate Civil Engineer)
- Recreation and Parks
  - Jen Santos (Deputy Director of Parks)
- Fire
  - Toby Rey (Fire Inspector)
- City Attorney's Office
  - Molly Dillon (Assistant City Attorney)
- City Manager's Office – Violence Prevention Program
  - Khaalid Muttaqi (Program Manager)

### COUNTY OF SONOMA DEPARTMENTS

- Transportation and Public Works
  - Mitch Simson
- Health Services
  - Beth Dadko

## TAC MEETING #2 SUMMARY

- Kelly Elder
- Sheriff's Office
  - Alan Vernon (Lieutenant)

### OTHER AGENCIES

- California Highway Patrol
  - Jeff Rhea (Lieutenant)
- Metropolitan Transportation Commission
  - Stefanie Hom
- Sonoma-Marín Area Rail Transit
  - Linda Meckel (Senior Planner)
- Sonoma County Water Agency
  - Michael Thompson (Assistant General Manager)

### MEMBERS OF THE PUBLIC

- Greg McMahon
- Duane De Witt