

## Chapter 2 Stakeholder Process

### 2.1 Stakeholder Groups

At the onset of this planning process, two distinct stakeholder groups were established, the Technical Working Group (TWG) and the Stakeholder Advisory Committee (SAC). The make-up of the two groups is shown in the table below.

**Table 2-1: Initial Stakeholder Groups Established**

	Technical Working Group	Stakeholder Advisory Committee
Make-up of Group	<ul style="list-style-type: none"> <li>Local agencies that contribute technical information necessary for plan development</li> <li>Provide technical review</li> <li>Example: local water and wastewater agencies</li> </ul>	<ul style="list-style-type: none"> <li>Representatives of local agricultural interests (including vineyards and dairies)</li> <li>Other recycled water users in the basin               <ul style="list-style-type: none"> <li>Private well owners</li> <li>Environmental groups</li> </ul> </li> <li>Public and other interested parties</li> </ul>
Responsibilities	<ul style="list-style-type: none"> <li>Provide technical input</li> <li>Respond to data requests               <ul style="list-style-type: none"> <li>Attend workshops</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Participate in workshops</li> <li>Provide high-level review</li> </ul>
Meeting Schedule	<ul style="list-style-type: none"> <li>Conference calls as-needed to tie with development and review of major deliverables and follow-up from workshops</li> </ul>	<ul style="list-style-type: none"> <li>Three workshops</li> </ul>

After the first SAC workshop (Workshop #1), the two stakeholder groups were combined for the remainder of the Plan process because of the amount of cross-over in both groups. Stakeholders invited to participate in the plan include the following (those in bold have taken part in the process).

- **City of Santa Rosa**
- **SCWA**
- **Town of Windsor**
- **California American Water**
- **City of Rohnert Park**
- **City of Cotati**
- **City of Sebastopol**
- **County of Sonoma – Permit & Resource Management Division**
- **North Coast Regional Water Quality Control Board**
- **California Department of Public Health**
- **Sonoma County - Environmental Health Division**
- Open Space District
- **Russian River Watershed Association**
- **Russian River Watershed Protection Committee**
- **Clean Water Coalition**

- **United Winegrowers**
- **Santa Rosa Junior College**
- **Sonoma County Winegrape Commission**
- **Russian River Keeper**
- **Sotoyome Resource Conservation District**
- Goldridge Resource Conservation District
- **Western United Dairymen**
- **Santa Rosa Plain Basin Advisory Panel Members**
- **PACE Supply Corporation**
- OWL Foundation
- Laguna Foundation
- **Sonoma County Farm Bureau**
- Department of Fish and Game
- **USGS**
- **Private well owners**
- **Dairy owners**
- **Groundwater Industry Representatives**

## 2.2 Workshops and Meetings

One TWG meeting and one SAC workshop were held in 2010. Two workshops were held in early 2012, and a final workshop to review this Draft Plan was held in mid-2012. Workshop content is outlined below, and meeting agendas and summaries are included as Appendix B.

### 2.2.1 Workshop 1

Workshop 1 was held at 1:30 pm on March 10, 2010 at the SCWA Office – Redwood Room. The meeting utilized display boards and PowerPoint slides to facilitate discussion, and provided an overview of the drivers for Plan development, proposed Plan process, and source identification. Slides were presented by the City’s consultant team, Dave Smith of Merritt Smith Consulting and Dave Richardson and Christy Kennedy of RMC Water & Environment. The presentation included:

- Introductions
- Background on the Recycled Water Policy
- Salt and Nutrient Management Plan requirements
- Approach for Plan development
- Technical Working Group
  - Group makeup, roles and responsibilities
- Stakeholder Advisory Committee
  - Group make-up, involvement
- Technical analysis
  - Constituents to be addressed
  - Overview of salt and nutrient sources within the subbasin
- Plan development schedule and future workshop schedule

At Workshop 1, the SCWA also introduced the Groundwater Management Planning effort being kicked off for the Santa Rosa Plain groundwater basin. This ongoing Management Planning effort is a critical study that will be integrated into future updates of this Plan. The Groundwater Management Plan will be considered a “companion document” to this Salt and Nutrient Management Plan because it will provide much of the technical information developed as part of the USGS study, and will also include management measures and a monitoring program for the basin. Fifteen stakeholders attended the first workshop and provided input on the plan process and proposed timeline.

### 2.2.2 Workshop 2

Workshop 2 was held at 1:30 pm on January 25, 2012 at the City of Santa Rosa - Utilities Field Office. The meeting utilized PowerPoint slides to facilitate discussion. Slides were presented by the City's Dave Smith of Merritt Smith Consulting and Dave Richardson and Jim Blanke of RMC Water & Environment. The presentation included:

- Introduction and background
- Project status
- Technical analysis, including
  - Summary of regional total dissolved solids (TDS) and nitrate concentrations
  - Description of the loading model
- Description of ongoing and upcoming work, including
  - Development of recycled water and storm water goals
  - Development of BMPs
  - Antidegradation analysis
  - Development of the monitoring plan

Workshop 2 was the first workshop to discuss existing water quality concentrations within the subbasin, and preliminary results from the loading analysis were presented. Over 22 stakeholders attended the workshop and provided input on the preliminary loading results.

### 2.2.3 Workshop 3

Workshop 3 was held at 1:30 pm on April 18, 2012 at the City of Santa Rosa - Utilities Field Office. The meeting utilized PowerPoint slides to facilitate discussion. Slides were presented by the City's consultant team, Dave Smith of Merritt Smith Consulting and Dave Richardson of RMC Water & Environment. The presentation included:

- Introductions and project background
- Project status
- Technical analysis
  - Review existing water quality
  - Refined loading analysis and findings
  - Antidegradation analysis results
- Discuss the proposed monitoring plan
- Implementation measures discussion

Workshop 3 presented refined loading results based on meetings with dairy and vineyard industry representatives, and presented the antidegradation analysis findings. Over 20 stakeholders attended the workshop and provided input on the final technical analysis, monitoring plan, and BMPs.

### 2.2.4 Workshop 4

Workshop 4 was held on August 8, 2012 at the City of Santa Rosa - Utilities Field Office. Workshop 4 introduced the Draft Plan which was distributed to stakeholders on July 13, 2012 to provide time to review the document ahead of the meeting. As with the prior workshops, slides were presented by the City's consultant team, Dave Smith of Merritt Smith Consulting and Dave Richardson of RMC Water & Environment. The presentation included:

- Introductions and project background
- Overview of planning process
- Review of findings
  - Water quality

- Recycled water and stormwater goals
  - Loading and anti-degradation analysis
- Proposed Monitoring Plan
- Implementation Plan
- Conclusions
- Next Steps
  - Schedule and method for submittal of comments on Draft Plan
  - Final Plan submittal to the North Coast Regional Water Quality Control Board

Workshop 4 provided a forum for the draft plan to be presented to the stakeholders and for stakeholders to provide comments based on either their review of the provided document or on the information provided at the meeting. Over 20 stakeholders attended the workshop, with many providing input on the Draft Plan.

### **2.2.5 Other Stakeholder Coordination and Meetings**

On April 3, 2012, two focused stakeholder meetings were held; one with representatives from the dairy industry and one with representatives from the wineries/vineyards industry. The purpose of these meetings was to confirm assumptions used with the loading model and make adjustments to increase the specificity to actual subbasin conditions. Based on these meetings, adjustments were made to fertilizer and soil amendment application rates within the model. Details on the values used are provided in Chapter 6.