



REQUEST FOR QUALIFICATIONS
CALL FOR ARTISTS
Depot Park Public Art

APPLICATION DEADLINE: AUGUST 3, 2017

Applications must be received by the Recreation & Parks Department no later than 5:00pm on the due date.

Submit completed applications to:

Public Art Opportunity
Attn: Tara Thompson
55 Stony Point Road
Santa Rosa, CA 95401

ELIGIBILITY

This commission is open to practicing, professional artists residing in the United States. Artists working in a variety of 3-D installation and permanent media are encouraged to apply.

DESCRIPTION OF PROJECT OPPORTUNITY: DEPOT PARK PUBLIC ART

The Public Art Program is seeking an artist to design and implement a permanent public art project in Depot Park. This public art opportunity is for one artist or team of artists to create a dynamic installation that reflects the identity of the historic Railroad Square neighborhood. This can be approached abstractly or literally. The public art should be interactive, activate Depot Park, create a sense of place in daylight and at night, and reinforce the location as a gathering space. Installations integrated with landscape or hardscape elements, and those with functional components will also be considered.

PROJECT LOCATION

Installation will be sited at Depot Park in Historic Railroad Square. The small park is located at 9 Fourth Street, Santa Rosa, California, and is adjacent to the Santa Rosa main SMART (Sonoma-Marin Area Rail Transit) station and the Railroad Square California Welcome Center. The proposed public art should be contained to the park property, taking into consideration the existing amenities, including other artworks.

PROJECT BUDGET

The maximum project budget is \$32,000 and should be inclusive of all artist fees, and all expenses related to design development, including engineering, fabrication, travel,

transportation and installation of the artwork, insurance, and all other project related expenses. Finalists invited to submit specific proposals will receive an honorarium of \$500 for their efforts and materials for a maquette of their proposed project.

ESTIMATED COMPETITION TIMELINE (subject to change)

August 3	Deadline to submit qualifications
August 14	Finalists invited to submit specific proposal
September 11-13	Project orientation for short-listed finalists
November 27	Deadline to submit proposals
December 4	Selection panel recommendation to Art in Public Places Committee
December - May	Fabrication of artwork
May, 2018	Deadline to complete artwork, artwork installed

ARTIST SELECTION PROCESS

Qualifications will be prescreened by the Arts Coordinator and then presented to a Selection Panel. The Selection Panel will identify and recommend a short list of artists, based on the artist selection considerations outlined in the next section. These finalists will be invited to submit a specific proposal for which they will be paid an honorarium. All finalists will be expected to attend an orientation to learn more about the project site prior to developing a specific proposal for the project. The Selection Panel will evaluate proposals and select one artist to complete the project. The Art in Public Places Committee will approve the final artist recommended by the Selection Panel. The Art in Public Places Committee also reserves the right to decline any or all applications, or artists recommended by the selections panel, and to reissue the RFQ for additional artist candidates.

SELECTION CONSIDERATIONS

- Artistic excellence and originality as evidenced by representations of past work in photos provided.
- Appropriateness of the artist's medium and style as related to project goals.
- Experience with projects of similar scope and scale, or comparable professional experience to handle the requirements of working in the public sector.
- Availability to participate in the design, approval and implementation of the project, and complete installation by the deadline.

SCOPE OF WORK

For the selected artist, the scope of work for this project will include the following:

- Finalizing proposal concepts to accurately convey the work's artistic intent, design, placement, colors, materials, fabrication processes, costs and production time. Artists will be expected to provide scaled renderings, models and other visual material to adequately illustrate how the artwork will appear when installed at the site.
- Meeting with Art in Public Places Committee, staff and community representatives as needed to provide updates on the status of the project.
- Complying with terms, conditions and insurance requirements as required by Artist

Services Agreement.

- Preparing or subcontracting for engineering documents and specifications for the artwork (if required).
- Fabricating the artwork and submitting it for review at production milestones.
- Installing and documenting the artwork at the site.

APPLICATION REQUIREMENTS

Please submit the following materials as described below, all of which are required to constitute a complete application. The Public Art Program is not responsible for lost, missing or damaged materials. Incomplete or late applications will not be accepted. Submissions may also be emailed.

1. Completed application form (attached).
2. Ten (10) digital photos of previous artwork. Please select photos of artwork that demonstrates your qualifications for this project. Artists applying as a team may submit ten photos for each team member. Please do not submit prints or other reproductions of your work. Digital photos should be at least 150 dpi at 5" on the longest side, and may be submitted on a CD, flash drive or through email.
3. A photo list for all images included with your application, including title, date, materials, dimensions, location, a brief description of the project, and the project cost.
4. Artist statement(s): one (1) page maximum.
5. Resume(s): two (2) pages maximum.
6. A self-addressed, correctly sized and stamped envelope for the return of any materials you request us to return to you. Otherwise we will retain all materials.

Please do not bind the above materials and do not submit in plastic sleeves, folders or binders.

For more information contact Arts Coordinator at (707) 543-4512 or tthompson@srcity.org.



APPLICATION

Call for Artists: Depot Park Public Art

Application Deadline 5:00pm, August 3, 2017

Artist's Name _____
 Address _____
 City, State _____ Zip Code _____
 E-mail Address _____ Telephone _____
 Website _____

Names and E-mail or telephone numbers of additional team members, if applicable:

Name _____ E-mail or Phone _____
 Name _____ E-mail or Phone _____

Three professional, work-related references related to public art commissions:

Agency _____ City, State _____
 Point of Contact (Name and Title) _____
 E-mail Address _____ Telephone _____
 Total Value of Commission _____ Year Completed _____

Agency _____ City, State _____
 Point of Contact (Name and Title) _____
 E-mail Address _____ Telephone _____
 Total Value of Commission _____ Year Completed _____

Agency _____ City, State _____
 Point of Contact (Name and Title) _____
 E-mail Address _____ Telephone _____
 Total Value of Commission _____ Year Completed _____

To ensure that your application is complete, please check off the following items as enclosed:

Completed application form.

Ten (10) digital photos of previous artwork. Please select photos that demonstrate your qualifications for this project. Artists applying as a team may submit ten photos for each team member. Please do not submit prints or other reproductions of your work. Digital photos should be at least 150 dpi at 5" on the longest side, and may be submitted on a CD, flash drive or through email.

A photo list for all images included with your application, including title, date, materials, dimensions, location, a brief description of the project, and the project cost.

Artist statement(s): one (1) page maximum per artist.

Resume(s): two (2) pages maximum per artist.

Optional: A self-addressed, correctly sized and stamped envelope for the return of any materials you request us to return to you. Otherwise we will retain all materials.

Send to: Public Art Opportunity **OR** tthompson@srcity.org
 Attn: Tara Thompson
 55 Stony Point Road
 Santa Rosa, CA 95401