

**CITY OF SANTA ROSA**  
**2014 Report of Diversity of City Council Appointees**  
**Submitted**

Section 11 of the City of Santa Rosa’s Charter requires an annual report on the diversity of Council appointments for eight boards, commissions, and committees. The table below lists these bodies.

2014 Board, Commission, Committee Members	Seats	Filled	Vacant
Bicycle & Pedestrian Advisory Board	9	6	3
Board of Community Services	7	6	1
Board of Public Utilities	7	6	1
Community Advisory Board	14	11	3
Cultural Heritage Board	7	5	2
Design Review Board	7	6	1
Measure "O" Oversight Committee	7	6	1
Planning Commission	7	6	1
<b>Total</b>	<b>65</b>	<b>52</b>	<b>13</b>

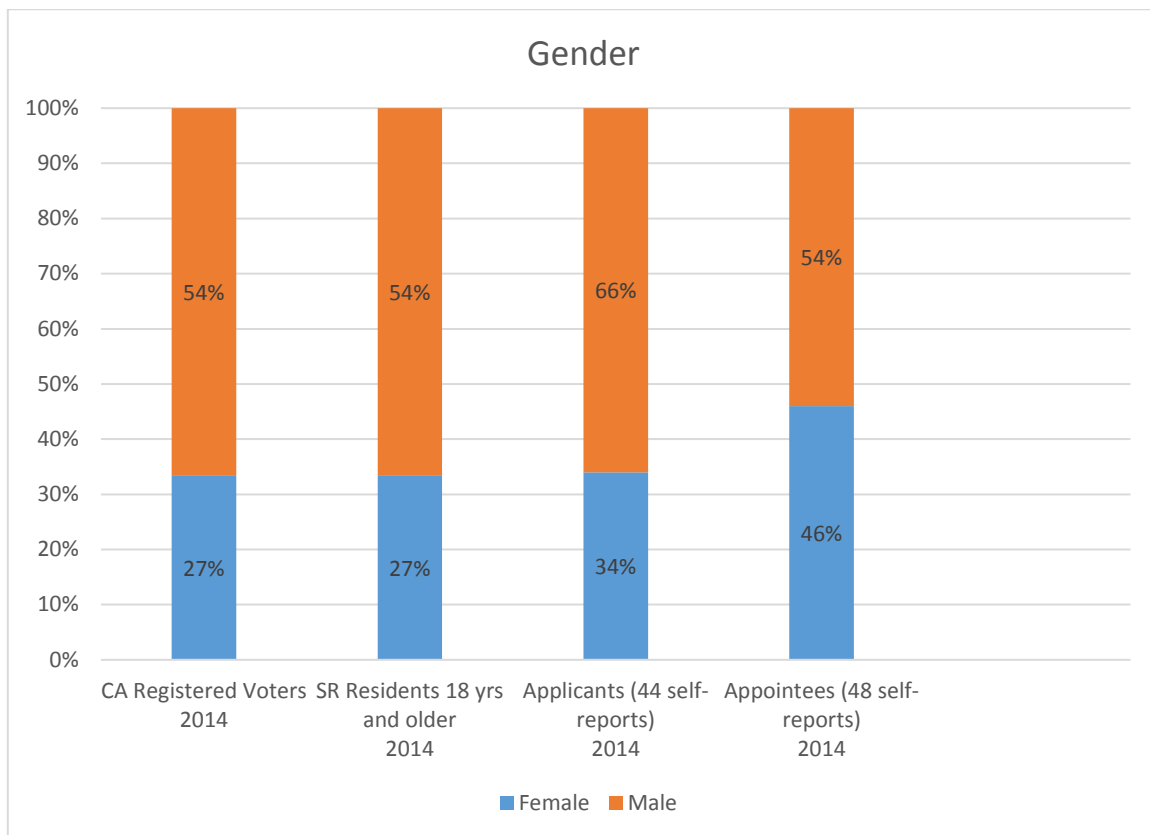
The following table shows the diversity of applications received (“Applicants”) and of Board, Commission, and Committee members (“Appointees”) as of December 31, 2014. The information provided below is based on self-reports: 91 percent of Appointees (50 out of 55 people) reported demographic information and 100 percent (55 out of 55 people) provided a home address that could be mapped (e.g. not a P.O. box).

Applicants and Appointees in 2014		Applicants	Bicycle & Pedestrian Adv Bd	Board of Community Svcs	Board of Public Utilities	Community Advisory Board	Cultural Heritage Board	Design Review Board	Measure "O" Oversight Com	Planning Commission	Total Appointees
Gender	Male	29	5	1	4	7	1	3	3	2	26
	Female	15	1	5	1	4	4	1	3	3	22
Race/ Ethnicity	White	34	4	4	5	5	4	4	5	4	35
	Hispanic	2	1	2	0	3	0	0	0	0	6
	Black	0	0	0	0	0	0	0	0	1	1
	Asian/Pacific Islander	1	0	0	0	0	0	0	0	0	0
	Amer. Indian/Alaskan Native	0	0	0	0	0	0	0	0	0	0
	Other/Multi-racial	1	0	0	0	1	0	0	0	0	1
Geographic Location	Northeast	14	1	1	1	3	2	3	3	4	18
	Northwest	3	2	0	1	1	0	0	1	0	5
	Southeast	4	1	1	1	0	1	1	1	0	6
	Southwest	1	0	1	0	1	0	0	0	0	2
	Core	0	0	1	0	1	0	0	0	0	2

In 2012 City Council expressed an interest in seeing a comparison of the diversity of Appointees and the Santa Rosa community. Because Appointees must be eighteen years or older and registered to vote, community data reflecting these parameters (to the greatest extent possible) were used in this report.

The following tables and charts show 2014 applicants and Board, Commission, and Committee members (Appointees) who self-reported demographic information compared to relevant community data.

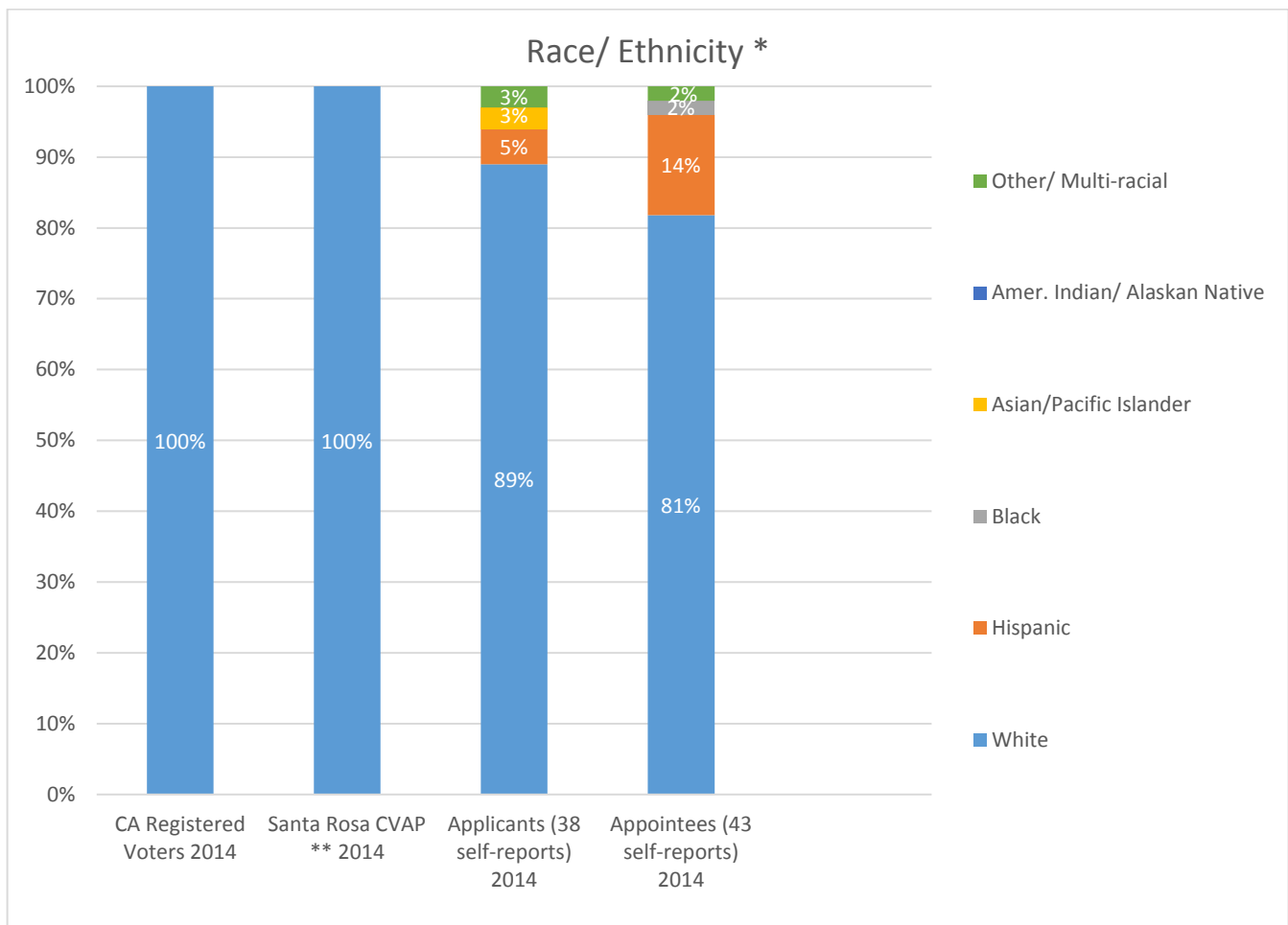
GENDER	CA Registered Voters 2014	SR Resident 18 yrs and older 2014	Applicants (44 self-reports) 2014	Appointees (48 self-reports) 2014
Female	27%	27%	34%	46%
Male	54%	54%	66%	54%



RACE/ETHNICITY	CA Registered Voters 2014	Santa Rosa CVAP** 2014	Applicants (38 self-reports) 2014	Appointees (43 self-reports) 2014
White	13	13	34	35
Hispanic	0	0	2	6
Black	0	0	0	1
Asian/Pacific Islander	0	0	1	0
Amer. Indian/ Alaskan Native	0	0	0	0
Other/ Multi-racial	0	0	1	1

\* In some categories, the percentage shown is less than 100% due to rounding errors. It is more than 100% for 2014 Appointees because some individuals reported more than one race/ethnicity category in 2014.

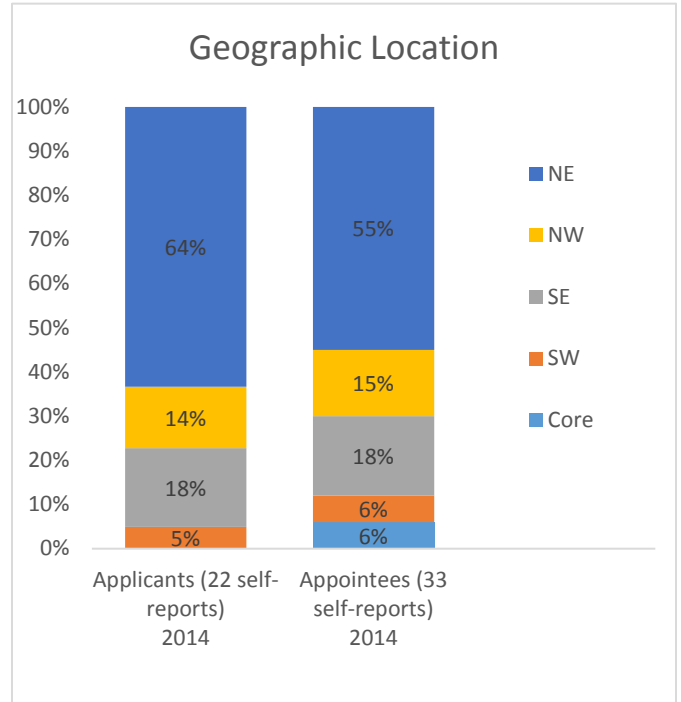
\*\* CVAP stands for Citizen Voting Age Population.



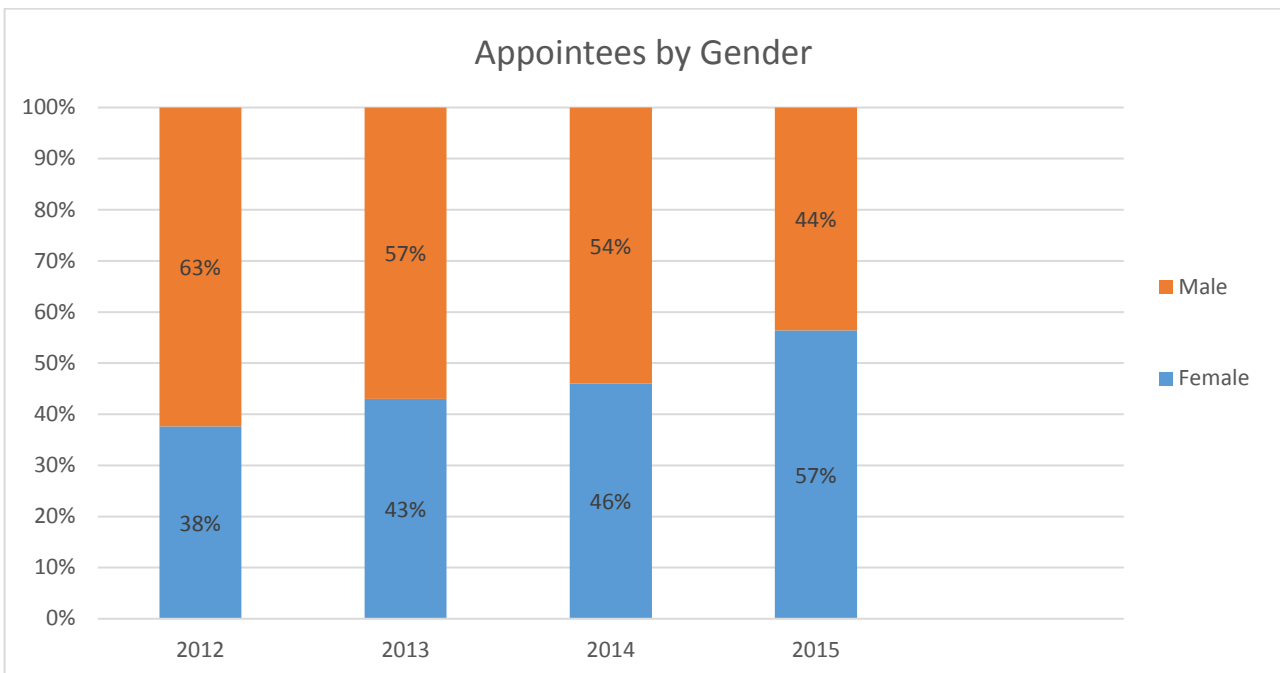
\* In some categories, the percentage shown is less than 100% due to rounding errors. It is more than 100% for 2016 Appointees because some individuals reported more than one race/ethnicity category in 2016.

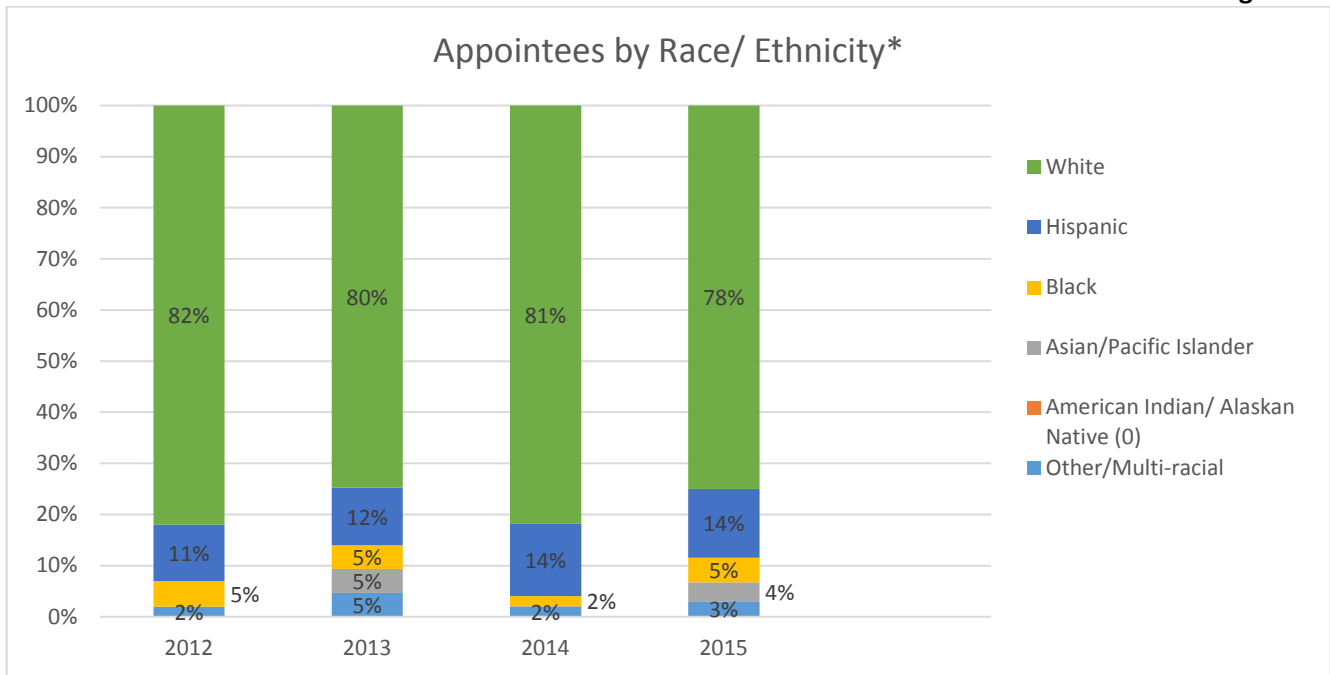
\*\* CVAP stands for Citizen Voting Age Population.

GEOGRAPHIC LOCATION	Applicants (22 self-reports) 2014	Appointees (33 self-reports) 2014
Core	0%	6%
Southwest (SW)	5%	6%
Southeast (SE)	18%	18%
Northwest (NW)	14%	15%
Northeast (NE)	64%	55%

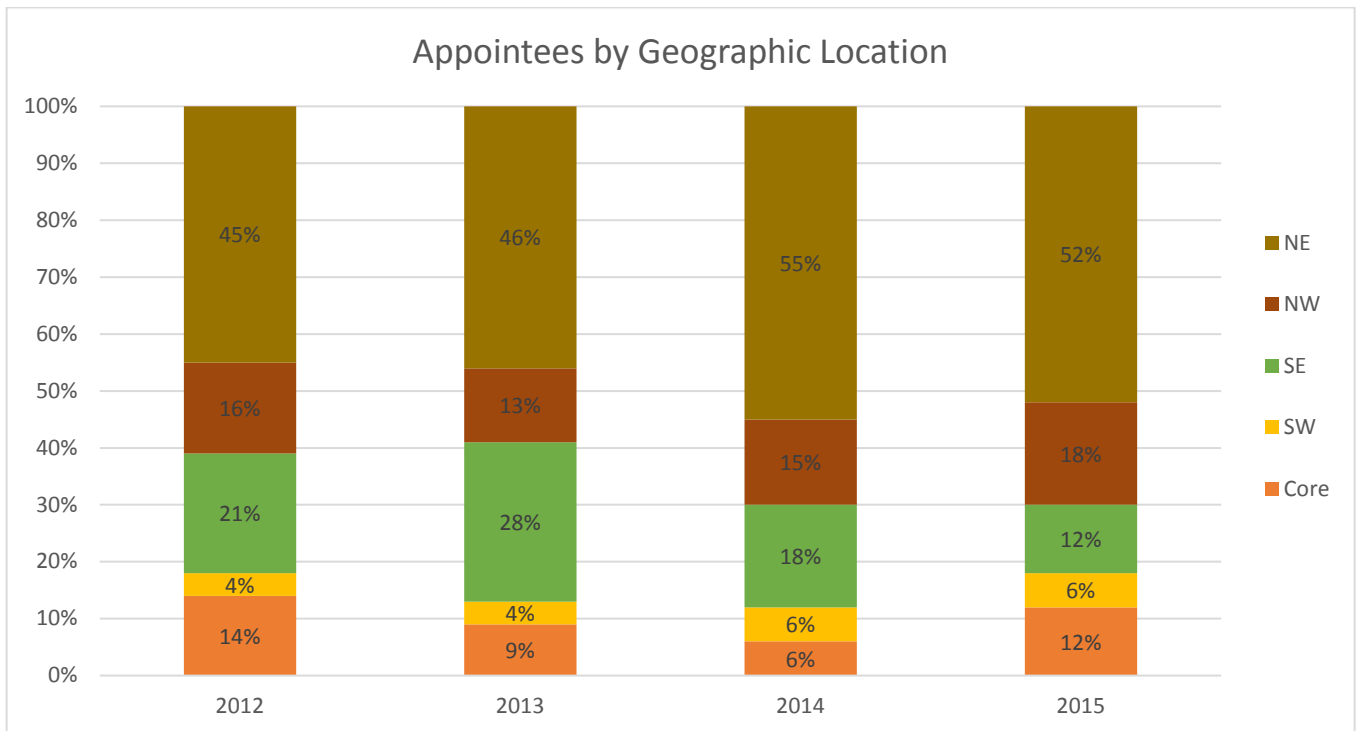


The following charts show trends in Appointee diversity from 2012 to 2014 (based on self-reports).





\* The percentage for 2016 Appointees is more than 100% because some individuals reported more than one race/ethnicity category.



The table below reflects the Appointee data used for the trend charts.

Year	Gender		Race/Ethnicity						Geographic Location				
	M	F	W	H	B	A/PI	AI/AN	O/M	NE	NW	SE	SW	C
2012	35	21	46	6	3	0	0	1	25	9	12	2	8
2013	23	17	32	2	5	2	0	2	21	6	13	2	4
2014	26	22	35	6	1	0	0	1	18	5	6	2	2
2015	17	24	29	5	1	1	0	1	17	6	4	2	4

**Abbreviation Key**

Gender: M - Male, F - Female

Race/Ethnicity: W - White, B- Black, H - Hispanic, A/PI - Asian/Pacific Islander,  
 AI/AN - American Indian/Alaskan Native, O/M - Other/Multi-racial

Geographic Location: NE- Northeast, NW - Northwest, SE - Southeast, SW – Southwest, C - Core