Ms. Gomez,

Please find attached a new proposal for Santa Rosa City Council Districts and an updated Santa Rosa Neighborhoods map, submitted on behalf of Concerned Citizens For Santa Rosa and the Coalition For A Better Sonoma County.

We'd appreciate it if you would share these documents with the Council members and post on the City's District-based Elections webpages.

Thank you for your assistance.

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Information, Strategy, Design
707-843-9688
District Descriptions

Proposed Districts were drawn to comply with the guidelines set adopted by the voter created California Redistricting Commission, the independent body charged with drawing California’s Legislative and Congressional districts:

- Districts must be of **equal population** to comply with the US Constitution.
- Districts must **comply with the Voting Rights Act** to ensure that minorities have an equal opportunity to elect representatives of their choice.
- Districts must **respect** the boundaries of cities, counties, **neighborhoods and communities of Interest**, and minimize their division, to the extent possible.
- Districts should be **geographically compact**, that is, have a fairly regular shape.
- Districts must be **contiguous** so that all parts of the district are connected to each other.
- Districts shall **not be drawn to favor or discriminate against an incumbent, candidate, or political party**.

The Commission guidelines further define “Community of Interest” as follows:

A Community of Interest (COI) is a geographically connected population which shares common social and economic interests. Examples of such shared interests are:

- Those common to areas such as urban, rural, industrial, or agricultural; as well as geographical such as rivers, mountains, coastal, inland, watershed, etc.

- Those common to areas in which the people share similar living standards, use the same transportation facilities, have similar work opportunities, or have access to the same media of communication relevant to the election process; as well as shared common goals.

**Equal Population**

All proposed Districts are equal in population within acceptable limits of deviation.

**Compliance with Voting Rights Act**

Districts 1 and 2 on the West side of Hwy 101 include high density Latino neighborhoods that give the Latino community an equal opportunity to elect representative of their choice, meeting the goals of the Federal and State Voting Rights Acts. These Districts are not racially gerrymandered.
Respect Neighborhoods and Communities of Interest

Proposed Districts are drawn to preserve identified neighborhoods and communities of interest.

**District 1:** Includes the Roseland and Southwest Neighborhoods. The area is unique culturally and economically, due to its large Latino population and strong Latino cultural heritage, as well as the previous, longstanding exclusion of the Roseland area from the City.

**District 2:** Includes the Westside and and as much of the Coddingtontown Neighborhoods that allows for maintaining equal populations among Districts. Includes the Railroad Square and West End neighborhoods, NWPRR right of way, Santa Rosa’s SMART Stations and transit oriented development areas, and large areas of Light Industrial, Business, and Retail zoning. Includes large Latino and other minority populations; household incomes are among the lowest in the City; has the high percentage of renter-occupied housing.

**District 3:** Includes the Central West neighborhood. Predominantly low density residential housing developments, with majority owner occupied housing units.

**District 4:** Includes Fountaingrove, Alta Vista, and as much of Northwest that allows for maintaining equal populations among Districts. Includes those areas most severely impacted by 2017 wildfires. Households have higher median incomes and higher percentages of home ownership. Northeast portion of this District shares a common, hilly geography that is unique to the City.

Geographically Compact and Contiguous

All proposed Districts are compact and contiguous, within the limits of geography.

Favoring or Discriminating Against Incumbents, Candidates, or Political Parties

No consideration was given to incumbents, candidates, or political parties in these proposed Districts.