City of Santa Rosa
2018 Districting

A version of this map that allows you to zoom in and out for more detail is available as a link from the City website.

Each number on the map is the total population in that Population Unit. The difference between the smallest and largest districts must be 2,497 people or less. We suggest each of the 7 districts have between 23,724 and 26,222 people, and as close to 24,973 per district as possible.

Please use a thick dark-colored pen to draw your map, then submit it at City Hall or directly to our project consultants: SantaRosa@NDCresearch.com, PO Box 5271, Glendale, CA 91221, or fax 818-254-1221.

You can hand-deliver, mail, fax, scan and email, or photograph and email your map.

Your contact information:
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National Demographics Corporation, February 12, 2018

24,186

TOTAL

174,186
From: Al Petrie <alpetrie7@aol.com>
Date: February 26, 2018 at 1:33:36 AM PST
To: ccoursey@srcity.org, CMOOffice@srcity.org, SantaRosa@NDCresearch.com
Subject: City of Santa Rosa 2018 Districting

Mayor Chris Coursey
City Manager Sean McGlynn
Consultant NDC Research

February 26, 2018

I am responding to your request for public input on the creation of seven district boundaries for the future seven councilpersons to be concluded prior to the November 2018 elections. I understand that 4 existing councilpersons have terms that will not expire until 2020, therefore they need to be accommodated to complete their four year terms. I have enclosed my suggested district boundaries utilizing the City map provided by the City. This map, via my count, contains 174,186 persons.

My suggested approach, from top priorities to lesser priorities is as follows:

1) Devise District boundary areas wherein the people living in the areas share the same interests in terms of where they live, where their children go to school, and where families share the same parks, shopping centers and churches. DO NOT create district boundaries based on where existing Councilpersons live. In fact, avoid any discussion of this information.

2) First, create a downtown business district (see purple on map) that encompasses the current downtown area staying within the 23,724 to 26,222 people criteria. Do not split the downtown area up (the County of Sonoma has taken the approach of splitting up the City of Santa Rosa into several Supervisor Districts, which has not worked that well for City of Santa Rosa residents, in my opinion).

3) Then, create three district boundaries on the west side of the 101 Freeway and three on the east side of the 101 Freeway.

4) Then, deal with the problem of the 4 Councilpersons who's terms will extend past November 2018:

   A - Have the four Councilpersons draw numbers from a hat (one through four)

   B - If any of the 4 Councilpersons are the only Councilperson living in a certain district boundary, then that district will be their district for the next two years and the people currently living in that district will not have a Councilperson election till 2020.

   C - If more the one Councilperson ends up living in the same district boundary, the Councilperson with the lowest number (see A above) gets that district for the next two years and the other Councilpersons with higher numbers must choose an adjacent district ("adjacent" meaning District boundaries touch) to represent till 2020 (again, the lower number gets first choice). The people currently living in that district will not have a Councilperson election till 2020.

Good Luck,
Al Petrie