

PROGRAMS

Existing Programs



- Safe Routes to School: In-Class Education & Bicycle Rodeos



- Safe Routes to School: Walk & Bike to School Days
- Bike to Work Day
- Free Ride Trip Reduction Incentive Program
- Bicycle Friendly Community



Possible Programs

- Adult Bicycling Skills Classes
- Motorist Education Program
- Share the Road Campaign
- Bicycling and Walking Maps and Guides

- Employer-Based Encouragement Programs
- Open Streets Events
- Group Rides
- Launch Party for New Bikeways
- Bicycle Friendly Business Program
- Bicycle Tourism

- Targeted Police Enforcement
- Speed Feedback Signs
- Traffic Citation Diversion Program
- Crossing Guard Program

- Annual Crash Data Review
- Bicycle and Pedestrian Community Survey
- Bicycle and Pedestrian Counts

Programs are essential to **improve comfort**, support a **bicycle- and walking-friendly culture**, and **encourage more people to walk & bike**.

Many programs can be categorized according to the "Four E's".