Coffey Neighborhood Park Master Plan/Design/Rebuild Workshop

August 4, 2018
2:00pm – 4:00pm
Agenda

• Welcome/Introductions
• Neighborhood Meeting Goals
• Master Planning Process
• Coffey Park Amenities – (pre-fire and post-fire)
• Schedule to Rebuild (process and funding)
• Art in Coffey Park
• Questions/Answers about the park site, art and process
• Table discussions/collect written comments/survey
• Conclusions and next steps
Neighborhood Notification Map
Neighborhood Workshop Goals

• Provide information regarding the redesign and rebuild process

• Provide information regarding the Master Planning Process

• Collect written input regarding the redesign/rebuild of the park via a survey/comments

• Next Workshop will provide a draft master plan for neighborhood review
Master Planning Process

- Collect input from first neighborhood workshop and other online outreach tools
- Provide draft Master Plan graphic at the second workshop
- Revise the draft Master Plan based on neighborhood input received at the second workshop
- Provide draft Master Plan graphic at the third and final workshop
- Present the updated draft Master Plan at the Board of Community Services (BOCS)
- Present the updated final Master Plan at City Council
- Time line estimate: August 4, 2018 – February 2019
- (Additional requests for significant revisions to the draft Master Plan will affect the time line)
Sample Master Plans
Existing Conditions (pre-fire)
Current Conditions (post-fire)

Fire Damage:

• 5.85 acres burned of 5.85
• All landscape areas
• All irrigation, electrical, turf
• Two playgrounds
• Picnic areas
• Monument signs, bollards
• Partial pathways
• Trees
Draft Arborist Map
Rebuilding Amenities/Park Features

• Rebuild what was destroyed in the fire
  ○ Two playgrounds, picnic areas, turf, signs, infrastructure, trees, landscape areas

• CoffeyStrong Survey Info
  ○ Playground structures, restrooms, dog park, additional picnic areas, commemorative benches, community garden, shade structures, basketball (1/2), handball, additional trash receptacles, additional drinking fountains, lighting, building(s), art
Rebuilding

• Master Plan complete (City Council February 2019)
• Removal of debris (beginning prior to MP completion) Fall 2018 – Spring 2019
• Begin Construction Plans and specifications (could be completed in phases) Begin in February 2019
• Construction plans complete late Summer 2019
• Construction bidding and award late Summer early Fall 2019
• Construction begins Fall 2019 (grading complete by October)
• Construction complete Winter 2019 (open to public)
• Grand re-opening Winter 2019 or Spring 2020
Funding

FEMA Recovery Funding:

- FEMA Category A – debris removal (90% FEMA reimbursable) (6% CalOES reimbursable) 4% City funds needed
- FEMA Category G – parks/other rebuild (75% FEMA reimbursable) (75% CalOES reimbursable of FEMA funding GAP) City funds needed – 6.25% of project costs
- City Insurance - $300,000 for park damage for entire City

Funding Gap/Opportunities:

- Coffey Park rebuild estimate +/- $5,000,000
- FEMA potential funding allocation +/- $1,000,000
- Santa Rosa Parks Foundation fund raising
- Potential to use Park Development Fees
SantaRosaParksFoundation.org

Restore SR Parks

- Seeking board members with a passion for parks and fundraising
- Accepting donations
Coffey Park Public Art

• What is public art?
  • Art in public spaces
  • Including: murals, sculpture, commemorative art, integrated landscape architectural work, community art, functional art

• Process for commissioning public art
  • Artist solicitation & selection
  • Neighborhood participation
  • Project development
  • APPC approval
  • Contract with artist
Coffey Park Public Art

- Options for when in the process art is designed:
  - Before park is designed
  - After park is designed
  - Concurrent with park design- artist is a member of design team

- Funding for art
  - Public Art Fund, possibly grants
Questions/Answers
Survey/Written Comments:

- Encouraged to meet neighbors discuss your interests in the rebuild and do **one** of the following:
  - Complete the Survey and provide comments to staff before you leave
  - **Or** complete the Survey and provide comments on-line by November 16, 2018 at [www.SRCity.org/Coffey-Project](http://www.SRCity.org/Coffey-Project)
  - **Or** take hard copy Survey with you, complete and return to Recreation and Parks Department at 55 Stony Point Road, Santa Rosa, CA 95401 by November 16, 2018

- Video of meeting available at [www.SRCity.org/Coffey-Project](http://www.SRCity.org/Coffey-Project) beginning 8/8/18 for neighbors who were not able to attend
Next Steps

• Next Neighborhood Workshop is tentatively planned for December 8, 2018, 2:00pm – 4:00pm, Finley Community Center, Santa Rosa (email reminders only) (all changes/updates are available at www.SRCity.org/Coffey-Project

• A draft Master Plan will be presented for neighborhood comments at the meeting or on-line

• Third Neighborhood (and potentially Final) meeting information will be announced at the December 8 meeting but is planned for late January 2019
Information

- All info related specifically to Coffey Park redesign/master planning and rebuilding is located at www.SRCity.org/Coffey-Project

- Official recovery information for Sonoma County fires is located at www.SonomaCountyRecovers.org

- Resilient City Permit Center & Rebuilding Information is located at www.SRCity.org navigate to the Rebuilding section under “Department and Services”