Neighborhood Workshop #2

Coffey Neighborhood Park
Master Plan / Design / Rebuild Workshop

December 15, 2018
Finley Community Center,
Person Senior Wing, Room 5
2:00pm – 4:00pm
Introductions

- Curt Nichols
- Steve Kovanis
- Briana Morrison
- Mark Hale

With special thanks to

- Jen Santos
- Tara Thompson
- Kristi Buffo

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Agenda

- Welcome / Introductions
- Neighborhood Workshop Goals / Rules
- Process to Rebuild Overview / Funding
- Schaefer Students Park Designs
- Art in Coffey Park
- Survey Results / Other Feedback
- Neighborhood Context / Site Analysis
- Amenity Examples
- Schematic Park Designs
- Questions / Answers
- Next Steps
- Self-Guided Feedback from Workshop Attendees
Goals and Rules
Neighborhood Workshop Goals

- Provide information regarding the redesign and rebuild process and estimated timeline
- Explain design constraints and opportunities so that everyone is working with the same information
- Present various amenity design examples for consideration when providing feedback
- Present schematic design options
- Collect written input regarding the proposed designs and amenities via “dot” voting, sticky note comments, and an additional focused survey
- **Next step:** present final draft master plan for neighborhood review at January workshop
Feedback from Workshop Attendees

- “Dot” voting
- Sticky notes
- Survey and written comments
- Online survey available

- You are encouraged to meet neighbors, talk to the design team, discuss your interests in the rebuild, and do **ONE** of the following:
  - Complete the Survey and provide comments to staff before you leave **OR**
  - Take a hard copy Survey with you, complete it, and return it to the Recreation and Parks Department at 55 Stony Point Road, Santa Rosa, CA 95401 by January 7, 2019 **OR**
  - Complete the Survey and provide comments online at [www.SRCity.org/Coffey-Project](http://www.SRCity.org/Coffey-Project) by January 7, 2019
Neighborhood Workshop Rules

- Everyone participates. No one dominates.
- Be positive, non-judgmental, and open to ideas.
- Respect each other. Share air time.
- All ideas are valid.
- Stay open to new ways of doing things.
- HAVE FUN!
Redesign / Rebuild Process
Process to Rebuild Overview

- **Today**: Present design schematics for community feedback
- **January 2019**: Provide draft Master Plan graphic at the third and final workshop
  - Additional requests for significant revisions to the draft Master Plan will affect the timeline
- **February 2019**: Present the updated draft Master Plan to the Board of Community Services (BOCS)
- **February/March 2019**: Present the updated final Master Plan to City Council
- **Summer 2019**: Complete Construction Documents for bidding
- **Fall 2019**: Construction begins
- **Winter 2019/Spring 2020**: Portions of the park open to the public
Neighborhood Park Master Plan

- 2035 General Plan designation
  - ½ mile of residents, between two and ten acres, playgrounds and picnicking
Funding

- Rebuild Cost (Rough Estimate): $5,000,000
- FEMA Recovery Funding:
  - FEMA Category A (90% of obligation) – none
  - FEMA Category G – parks/other rebuild (75% FEMA reimbursable obligation $98,000) (75% CalOES reimbursable of FEMA funding obligation $24,514) - total estimated contribution from FEMA and CalOES = $122,572
  - City Insurance estimated contribution for Coffey Park = $2,676,290
  - Total estimated funding contribution from FEMA, CalOES and Insurance = $2,798,862
- Funding Gap:
  - Coffey Park rebuild estimate +/- $5,000,000 - $2,798,862 = $2,201,138
  - Funding Gap
Funding

- Funding Opportunities:
  - Santa Rosa Parks Foundation fund raising - [www.SRParksFoundation.org](http://www.SRParksFoundation.org)
    * Contributions to date are approximately $31,000 for all parks
    * Potential Rotary Club donation
  - Potential to use Park Development Fees
  - Measure M funds
  - Grant options
Schaefer Students’ Park Designs

- Schaefer Elementary students submitted drawings depicting park design concepts
- Schaefer Elementary 4th grade student designs
- Thank you to all the students and teachers!
Public Art
Coffey Park Public Art

- Developing Request for Qualifications / Call for Artists:
  - Seeking feedback that will be included

- Artist Selection Process
  - Selection panel
  - Once selected, artist will work with design team and neighborhood to develop art concept and design
  - APPC approval

- Funding for art
  - $50,000 from Public Art Fund
Coffey Park Public Art

- What project goals are important to you?
  - Reflect the history of Coffey Park
  - Reflect the identity of the neighborhood
  - Commemorate the Tubbs fire
  - Create a gathering space

- Which types of public art are you interested in seeing in the park?
  - Sculpture
  - Murals
  - Integrated with landscape architecture
  - Community art (created by the community)
  - Functional art (ex. seating, play equipment, fences)
Art Examples
More examples available on amenity images boards
Survey Results and Other Feedback
How Survey Results Are Used

- All feedback provided is given equal importance
- All feedback will be considered together
- The public workshops and City-distributed surveys are the best way to give your feedback and opinions

- We recognize that there have been various gatherings, musings, and collaborations between family, friends, organizations, and other groups
  - Now is the time to include the feedback and opinions you may have taken away from those gatherings
Survey Results

Q7: Should a portable restroom with enclosure be added to the park if funds allow?
- Yes: 48%
- No: 50%
- Skipped: 2%

Q8: Should a fenced, off-leash dog park be added to the park if funds allow?
- Yes: 57%
- No: 42%
- Skipped: 1%

Q9: Should a community garden be added to the park if funds allow?
- Yes: 41%
- No: 58%
- Skipped: 1%

Q10: Should a half-court basketball court be added to the park if funds allow?
- Yes: 52%
- No: 47%
- Skipped: 1%
Survey Results

Q11: Should public art be included in the park with neighborhood input?
- Yes: 64%
- No: 35%
- Skipped: 1%

Q12: Should public art in the park be commemorative of the 2017 wildfire and its impact on the Coffey Park community?
- Yes: 57%
- No: 40%
- Skipped: 3%

Q13: If public art is included in the park, which design process do you prefer?
- After: 43%
- Concurrent: 44%
- Before: 2%
- Skipped: 11%
Survey Results - Top 10 Comments

1. Bathrooms (for and against)
   - Of those who indicated a preference, half of those in favor of bathrooms mentioned portables

2. New playgrounds

3. Desire to have the old park back

4. Art / Memorial (for and against)
   - Comments were generally for and interested in the art component but against overly-showy memorials or commemorations of the Tubbs Fire

5. Replace and/or add more BBQ / picnic areas

6. Provide shade

7. Dog park (for and against)

8. Desire for an open area

9. Plant new trees

10. Concern about homeless / “vagrants” / crime
Neighborhood Context and Site Analysis
Proposed Amenity Examples
Proposed Amenity Examples
More examples available on amenity images boards

Dog-friendly site furnishings

Fenced, off-leash dog area
Proposed Amenity Examples
More examples available on amenity images boards

Designated portable / temporary restroom locations with screening

Fenced community garden with ADA-accessible beds

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Proposed Amenity Examples

More examples available on amenity images boards

Parcourse/ Fitness trail

Shade sails / structures
Proposed Amenity Examples
More examples available on amenity images boards

½ Court Basketball

Playgrounds
Design “B”
Design “C”
Feedback from Workshop Attendees

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Questions?
Next Steps

- Complete the survey/provide feedback today before you leave or on-line.

- Next Neighborhood Workshop is tentatively planned for January 26, 2019, 2:00pm – 4:00pm, Finley Community Center, Santa Rosa (email reminders only) (all changes/updates are available at [www.SRCity.org/Coffey-Project](http://www.SRCity.org/Coffey-Project)).

- A draft Final Master Plan will be presented for neighborhood comments at the meeting or on-line.

- BOCS meeting is tentatively set for February 27, 2019 at Finley Community Center, Cypress Room, 4pm.

- Master Plan approval at City Council in Spring 2019.
General Project Information

- All info related specifically to Coffey Park redesign/master planning and rebuilding is located at www.SRCity.org/Coffey-Project

- Official recovery information for Sonoma County fires is located at www.SonomaCountyRecovers.org

- Resilient City Permit Center & Rebuilding Information is located at www.SRCity.org navigate to the Rebuilding section under “Department and Services”
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Thank you!

Carlile Macy

- Civil Engineers
- Urban Planners
- Land Surveyors
- Landscape Architects