KNOW YOUR ALERTS

The City uses multiple notification and warning systems to make sure emergency alerts are delivered to the people who need them.

Emergency Alert System (EAS) - National public warning system that will interrupt local broadcast tv and radio programming to provide an alert in the event of a large-scale emergency. No registration required.

Wireless Emergency Alerts (WEA) - Urgent alerts sent as text-like messages to your mobile phone based on your location (you will only receive notification if you are in the area of the emergency). WEAs have three alert categories -- Imminent Threat, AMBER, Presidential. You must keep the factory settings on to your WEA-capable phone to receive a WEA. No registration required.

All Hazards NOAA Weather Radio (NWR) - A low-cost home alerting tool that is remotely activated by the National Weather Service to broadcast life-saving warnings issued by first responders. To work, Sonoma County residents must tune their NWR to frequency 162.475. No registration required.

SoCoAlert - Emergency notification service providing Sonoma County first responders the ability to alert residents by landline or mobile phone, text message and email about imminent threats to life and property in specific impacted areas. Register all addresses that you would like to receive alerts for (work, child's school, etc.). You don't have to be in the location of the emergency to receive the alert. Must register at SoCoAlert.com OR call (866) 939-0911, press “2” at the menu, ask operator for assistance with registering for SoCoAlert.

Local Radio and Television - The City communicates with local news broadcasters to provide updates during an emergency. Tune radio to 1350 AM, 103.5 FM, 100.1 FM, 89.1 FM (bilingual), 98.7 FM (Spanish); or preferred local TV news channel.

Hi/Lo Sirens - Santa Rosa police and fire department vehicles are outfitted with Hi/Lo sirens, a different sounding European-style, 2-tone siren. It will only be used in an emergency to alert residents within specific areas of the need to evacuate.

CivicReady - The City of Santa Rosa’s police and fire departments can send you public safety alerts and news delivered by email always, text message when imminent/urgent, and very rarely as a voice call. You must register at SRCity.org/CivicReady.

Other Ways To Stay Informed
Santa Rosa Police Department
Santa Rosa Fire Department
City of Santa Rosa