

CITY OF SANTA ROSA



Community Helping Our Indispensable Children Excel
CHOICE Grant Program
 Cycle X Year One
Funding Recommendations



January 1, 2020 – December 31, 2020

AGENCY & CONTACT	PROGRAM & GRANT AWARD	DESCRIPTION OF PROGRAMS
Boys & Girls Club of Sonoma – Marin Jennifer Weiss	Diversion & Intervention (REACH) \$100,000	REACH and The Club @ Juvenile Hall aim to mitigate dangerous behavior of high-risk youth through outreach, mediation, and intervention, along with life skills education and cognitive development programs to change the lives of youth. www.bgccsc.org
Center for Well Being Karissa Moreno	Project T.R.U.E \$35,000	A school-based leadership program empowering Santa Rosa youth in underserved and high-need areas to succeed in school and post-graduation. The program employs a strength-based and upstream harm reduction model that is effective in increasing school engagement and fostering student success. www.norcalwellbeing.org
Child Parent Institute Robin Bowen	Family Focused Prevention & Intervention \$60,000	Utilizes the Triple P Program, in partnership with the Roseland School District, to provide parent education and support to high-risk families, including community-based classes and in-home visits. www.calparents.org
Community Action Partnership of Sonoma County Susan Cooper	Roseland Strong \$120,000	Continuum of integrated, place-based programs providing services in southwest Santa Rosa focusing on youth and family success, including building strong relationships with residents and connecting them to partners and the larger community. www.capsonoma.org
Community Child Care Council of Sonoma County (4Cs) Melanie Dodson	Early Education Outreach Specialist \$130,000	In addition to providing Early Learning Scholarships to families in need, staff will conduct targeted, culturally competent outreach to families where they live with the goal of fully enrolling 4Cs preschools and childcare subsidy programs. www.sonoma4cs.org
Conservation Corps North Bay (CCNB) Angel Minor	Career Pathways \$48,000	The program engages the diverse target population of youth ages 18-24 from Santa Rosa's high-need areas with paid workforce development, academic credentialing, and wraparound support services needed to build resiliency and economic stability while gaining valuable skills in natural resources, zero waste and construction. www.ccnorthbay.org
LandPaths Craig Anderson	iSCHOOL \$90,000 iREAD \$13,500	A suite of programs providing high quality and repeated educational enrichment in school aged youth in high-need areas through social, recreational and cultural activities. An early childhood literacy program for ages 0 to 5, offering high quality, fun, playful and supportive learning experiences. The program incorporates parents & caregivers to build their confidence and skills within their community to further improve young children's readiness for school. www.landpaths.org
LifeWorks of Sonoma County Michelle Fountain	El Puente \$120,000	Offers bilingual school programs, family mental health support, and parent education for at-risk and gang-affiliated youth to help develop self-esteem by teaching personal and interpersonal skills and cultivating their sense of family, school, and community that will help them discover their own value. www.lifeworkssc.org
The Salvation Army Rio Ray	Tutoring & Mentoring (TAM) at Schools \$23,500	Tutoring & mentoring programs at four Santa Rosa schools in high-needs areas to provide academic assistance and life skills development. www.santarosa.salvationarmy.org
Social Advocates for Youth Elizabeth Goldman	Career & Life Readiness \$100,000	Prevention and intervention workforce development services focusing on resolving present barrier(s) while utilizing a strength-based and trauma-informed approach in supporting the youth's achievement for employment and educational goals. www.sayssc.org