VISION STATEMENT
The Santa Rosa Police Department will be recognized as the standard of excellence in policing. Internally, every employee will believe the Santa Rosa Police Department is a great place to work. The community will believe the Santa Rosa Police Department is a proactive, progressive and professional organization committed to making Santa Rosa a safe place to live, work and play.

OUR VALUES
Positive Attitude, Excellence and Quality in all that we do, Accountability, Integrity and Ethical Behavior, Clear Direction, Teamwork, Learning

MISSION
WE ARE COMMITTED TO MAKING SANTA ROSA A SAFE PLACE TO LIVE, WORK AND PLAY.
Dear Friends and Neighbors:

As with so many in our community in 2018, the Santa Rosa Police Department continued to build upon the lessons learned from the fires of 2017. The initial months of 2018 were dedicated to helping the employees of the Santa Rosa Police Department heal from the experience, including several employees who lost homes. Out of this tragedy came valuable lessons. The department has developed and implemented a comprehensive training program for managing major incidents ranging from natural disasters to active shooter scenarios to large scale community-sponsored events. We have used the training in our city and employees have assisted other communities experiencing disasters. Based on our efforts, we are better prepared as a department to protect the community.

We continue to work through complex issues in the community like homelessness, legalization of marijuana, department infrastructure and staffing. The department is constantly developing training, participating in collaborative relationships in the City, County and Region to develop best practices surrounding homelessness. Police employees are on the frontline of many issues, but solving homelessness is not one we can accomplish without partners. As you can imagine, it is not an easy task, but employees are committed to being part of the solution.

We now provide services to the Roseland community which started at the end of 2017, but was fully implemented in 2018.

The work we are doing on social media continues to develop as a way to inform and connect with the community regarding a variety of issues. Hopefully, you are following us so you can learn more about your police department.

2018 also saw the implementation of our drone program which has provided additional safety and efficiencies for the community.

In 2019, the department started a project to upgrade our aging radio system. It will require additional funding to complete the project, but in the end the community will have a radio system that operates with other agencies improving communication throughout the region.

Sincerely,

Chief Hank Schreeder
2018 OVERVIEW
2018 AT-A-GLANCE

264,043 CALLS RECEIVED IN 2018

70,209 911 CALLS RECEIVED

46,452 OFFICER INITIATED CALLS

147,382 NON-EMERGENCY CALLS RECEIVED

140,356 TIMES AN OFFICER RESPONDED TO A CALL FOR SERVICE

1,879 TRAFFIC COLLISION REPORTS PROCESSED

15,738 CRIME/INCIDENT REPORTS FILED

8,744 ARRESTS

NUMBER OF INCIDENTS BY CRIME 2017 2018 %

<table>
<thead>
<tr>
<th>Crime</th>
<th>2017</th>
<th>2018</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homicide</td>
<td>6</td>
<td>3</td>
<td>-50%</td>
</tr>
<tr>
<td>Theft (Grand &amp; Petty)</td>
<td>2,309</td>
<td>2,179</td>
<td>-6%</td>
</tr>
<tr>
<td>Vehicle Theft</td>
<td>411</td>
<td>392</td>
<td>-5%</td>
</tr>
<tr>
<td>Burglary</td>
<td>525</td>
<td>547</td>
<td>4%</td>
</tr>
<tr>
<td>Assault (Aggrevated)</td>
<td>482</td>
<td>524</td>
<td>9%</td>
</tr>
<tr>
<td>Robbery</td>
<td>126</td>
<td>147</td>
<td>17%</td>
</tr>
<tr>
<td>Arson</td>
<td>22</td>
<td>26</td>
<td>18%</td>
</tr>
<tr>
<td>Rape</td>
<td>109</td>
<td>149</td>
<td>37%</td>
</tr>
</tbody>
</table>

2018 DEPARTMENT STATISTICS

$59,571,160 FY 2017/2018 BUDGET TOTAL

PERSONNEL COMPLAINTS INTERNAL + EXTERNAL

<table>
<thead>
<tr>
<th>Year</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>78</td>
<td>66</td>
<td>40*</td>
</tr>
</tbody>
</table>

*1 ADDITIONAL COMPLAINT IS CURRENTLY UNDER INVESTIGATION

AVERAGE RESPONSE TIME

<table>
<thead>
<tr>
<th>Priority</th>
<th>Calls</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>One</td>
<td>00:06:26</td>
<td>MINUTES</td>
</tr>
<tr>
<td>Two</td>
<td>00:12:23</td>
<td>MINUTES</td>
</tr>
<tr>
<td>Three</td>
<td>00:26:16</td>
<td>MINUTES</td>
</tr>
</tbody>
</table>

TRAINING

27,944 TOTAL HOURS OF TRAINING

3,163 MORE HOURS THAN 2017

SRPD BUDGET

Field Services
Technical Services
Special Services
Administration
Measure O
CIP/Projects

Training

2018 ANNUAL REPORT

FY 2017/2018 BUDGET TOTAL

PERSONNEL COMPLAINTS

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CIP/Projects

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**Special Services Division Team Statistics**

**Traffic Team Statistics**
- **590** DUI Arrests
- **1,890** Collisions
- **890** Speeding Tickets
- **362** Red Light Tickets

**Use of Force**
- **140,356** Times an Officer Responded to a Call for Service
- **8,744** Incidents Resulting in Arrests
- **177** Incidents Resulting in Use of Force

**Types of Force Used**

<table>
<thead>
<tr>
<th>Force Type</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chemical Agent</td>
<td>0</td>
</tr>
<tr>
<td>Extended Reach Impact Weapon</td>
<td>22</td>
</tr>
<tr>
<td>Firearm</td>
<td>68</td>
</tr>
<tr>
<td>Corotid Restraint</td>
<td>71</td>
</tr>
<tr>
<td>K9 Apprehension</td>
<td>50</td>
</tr>
<tr>
<td>Baton</td>
<td>22</td>
</tr>
<tr>
<td>Electronic Control Device</td>
<td>145</td>
</tr>
</tbody>
</table>

**Less than 0.1% of interaction with the public resulted in any need for force.**

**6% of contacts resulted in an arrest.**
**Volunteers in Police Services (VIPS)**

Volunteers in Police Services (VIPS) are community members who volunteer their time and talents assisting in non-enforcement services for the Department and the community. In 2018, the VIPS contributed 4,618 hours equating to roughly $216,675 in donated time.

**Citizen Police Academy**

The Citizen Police Academy is designed to educate the public about Department policies, procedures, and the nature of police work in a 6-week course. In 2018, 25 people were introduced to the local criminal justice system and given a hands-on opportunity to learn about patrol procedures, criminal investigations, narcotics, firearms, defensive tactics, outreach and engagement, and community-oriented policing.

**Homeless Outreach Services Team (HOST)**

The Police Department works in collaboration with the Homeless Outreach Services Team (HOST) which is coordinated by Catholic Charities. A Police Lieutenant and the Downtown Enforcement Team (DET) Sergeant meet regularly with the HOST staff. DET officers respond with HOST representatives on a weekly basis to assist with locating homeless individuals who are in need of assistance. Officers make frequent referrals to the HOST employees to help those in need find the necessary resources. The Department is committed to working with HOST, and other community-based organizations, to help affected members of our community find housing and assistance.

**Santos County Behavioral Health Mobile Support Team (MST)**

Officers work closely with the Sonoma County Behavioral Health Mobile Support Team (MST) whose members are specially trained and licensed to assist law enforcement on calls for service dealing with mental health and substance abuse crises.

**Santa Rosa Violence Prevention Partnership (VPP)**

SRPD staff plays a vital role in the Violence Prevention Partnership, providing representatives to serve on the VPP Operational Team, Policy Team, and Goals Committee.

**Law Enforcement Chaplaincy Service in Sonoma County**

The Police Department works with and participates on the Board for the Law Enforcement Chaplaincy Service in Sonoma County. The Chaplaincy Service responds to requests from law enforcement and provides immediate emotional support and follow-up care to them and to members of the community who have suffered tragedy and loss. The Chaplaincy Service is an interfaith community of compassionate volunteers without religious, political, or legal agendas.

**GREAT Program**

School Resource Officers and detectives with the Gang Crime Team are certified to teach and participate in the G.R.E.A.T. Program (Gang Resistance Education and Training) in local elementary and middle schools. The program shows fifth graders that there are better alternatives to joining gangs and builds rapport with police officers. It also focuses on life skills. In 2018, almost 120 children from 3 schools graduated from this program.

**Youth Citizen Police Academy**

In 2018, 17 teenagers, ages 14 -18 who attend school or live in the City of Santa Rosa, attended the Youth Citizen Police Academy. This program introduces youth to the nature of police work with a hands-on curriculum.
COMMUNITY OUTREACH

COFFEE WITH A COP
Coffee with a Cop provides a unique opportunity for community members to ask questions and learn more about the Department’s work in our neighborhoods. In 2018, SRPD held four events throughout the city further strengthening our relationship with the public.

GANG PREVENTION AWARENESS MONTH
Santa Rosa Police Department is a primary partner each year during the Santa Rosa Gang Prevention Awareness Month. Our officers participated in many popular events including: the dunk tank, K9 presentations, boxing exhibition, basketball games with the youth, and judging the Low Rider Car Show. These events provided an opportunity for officers to build relationships within the community in a comfortable and non-threatening setting.

EVERY 15 MINUTES PROGRAM
The Every 15 Minutes Program is a two-day educational event for high school juniors and seniors, challenging them to think about drinking, driving, personal safety, responsibility, and the impact of their decisions. In 2018, SRPD presented the Every 15 Minutes Program at Elsie Allen High School.

BACK-TO-SCHOOL SHOPPING SPREE
In August of 2018, the Active 20-30 Club of Santa Rosa invited the Santa Rosa Police Department to participate in the Back-to-School Shopping Spree. This shopping spree helps lower-income families make sure their children have everything they need to start the school year off right. While there, SRPD Officers had a chance to meet and chat with children after they shopped. Other activities included a K9 officer demonstration and touring patrol vehicles.

SHOP WITH A COP
In 2018, over 65 children from the YWCA Women’s Shelter, Valley of the Moon Children’s Home and Community Action Partnership, got to shop at Target with an SRPD employee. Each child was given a $110 gift card to purchase toys, clothes, and other items. After shopping, SRPD Command Staff made and served breakfast to the participating children and their families.

DID YOU KNOW?
In 2018, SRPD employees are highly involved members of our community and actively volunteered and supported the following organizations in 2018:

- Alive at 25
- Boy Scouts
- Chop’s Teen Club
- Cinco de Mayo Celebration
- Community Corrections Partnership
- Criminal Justice Council
- Downtown Sub-Committee
- Face to Face
- Family Justice Center of Sonoma County
- Goals Foundation
- Ironman Race
- Law Enforcement Chaplaincy Service Sonoma County
- Leadership Santa Rosa
- Muscular Dystrophy Campaign
- NAMI (National Alliance on Mental Illness)
- Project Graduation
- Redwood Police Activities League
- Rose Parade
- Santa Rosa Violence Prevention Partnership
- Senior Advocacy Services
- Sonoma County Alliance
- Tomorrow’s Leaders Today
- Upstream Investments Policy Committee
- Verity
- Wednesday Night Market
SERVICE
2018 brought many challenges and opportunities. In 2019, the Santa Rosa Police Department looks forward to the following:

- Continue efforts to create a modernized interoperable radio system.
- Conduct a department-wide review of staffing levels and resource allocation.
- Develop efficient processes to meet new legislative mandates, such as SB 1421 and AB 748.
- Explore and develop technologies to increase department efficiencies.
- Re-establish a Spanish Community Police Academy.
- Explore and develop a thriving internship program.