Our Mission
We are committed to making Santa Rosa a safe place to live, work and play.

Our Vision
The Santa Rosa Police Department will be recognized as the standard of excellence in policing.

Our Values
Positive Attitude
Excellence and Quality in All That We Do
Accountability
Integrity and Ethical Behavior
Clear Direction
Team Work
Learning
# Table of Contents

<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Letter from the Chief</td>
</tr>
<tr>
<td>3</td>
<td>2017 At-A-Glance</td>
</tr>
<tr>
<td>4</td>
<td>Department Statistics</td>
</tr>
<tr>
<td>5</td>
<td>Use of Force Statistics</td>
</tr>
<tr>
<td>6-7</td>
<td>Ongoing Programs</td>
</tr>
<tr>
<td>8-9</td>
<td>Community Outreach</td>
</tr>
<tr>
<td>10-11</td>
<td>October 2017 Wildfire Statistics</td>
</tr>
<tr>
<td>12-13</td>
<td>Commendations from the Community</td>
</tr>
<tr>
<td>14</td>
<td>2017 Honors for SRPD</td>
</tr>
<tr>
<td>15</td>
<td>2017 Employees of the Month</td>
</tr>
<tr>
<td>16</td>
<td>Organization Chart</td>
</tr>
<tr>
<td>17</td>
<td>2018 Outlook and Initiatives</td>
</tr>
</tbody>
</table>
Dear Friends and Neighbors:

2017 will live as a significant year in our city’s history. The annexation of Roseland became official on November 1, increasing the number of residents we serve by 7,400. And of course, the horrific wildfires in October.

Beginning on October 8, 2017 the Tubbs fire swept through Santa Rosa and quickly became the most destructive wildfire in state history, as well as one of the deadliest.

120 employees of the Santa Rosa Police Department, nearly half of our staff, worked that night between the hours of midnight through 6:00 a.m. to manage this massive incident and assist with evacuations of thousands of residents as the firestorm blew through their neighborhoods. Several employees lost their own homes, but continued to work that night and help others. Employees worked 12-hour shifts for the next several weeks to bring back a feeling of safety to our community. I am extremely proud of our employees.

2017 also brought in numerous changes to laws that impact our community. We worked to transition Santa Rosa in a variety of areas including: legalization of marijuana, decriminalization of drug and property theft offenses, as well as prison reform. All of which causes the Department to adapt and train to the new normal with the goal of keeping the community safe.

The Department looks to technology to increase employee efficiency. We added several tools in 2017 that increased officers’ time on the street. We are also developing an unmanned aerial vehicle or drone program to assist with missing persons to mapping crime scenes and more. The Department’s social media presence will continue to grow as we find new ways to engage with our community. The goal is to keep moving towards a 21st century organizational model.

It is difficult not to let the October fires overshadow the incredible work of our employees in 2017. The way the Department responded, the bravery of those employees who worked that first night and the support of the community in the days that followed is why we do the work of public safety. The men and women of your police department will continue to work towards providing public safety services that set the standard in the industry.

Sincerely,

Chief Hank Schreeder
2017 At-A-Glance

234,100 Calls Received in 2017

- # of 911 calls received: 67,711
- # of non-emergency calls received: 166,389
- # of officer initiated calls: 51,073

# of times an officer responded to a call for service: 143,804

<table>
<thead>
<tr>
<th>Number of Incidents by Crime</th>
<th>2017</th>
<th>2016</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vehicle Theft</td>
<td>411</td>
<td>407</td>
<td>1%</td>
</tr>
<tr>
<td>Burglary</td>
<td>525</td>
<td>516</td>
<td>2%</td>
</tr>
<tr>
<td>Robbery</td>
<td>126</td>
<td>121</td>
<td>4%</td>
</tr>
<tr>
<td>Assault (Aggravated)</td>
<td>482</td>
<td>438</td>
<td>10%</td>
</tr>
<tr>
<td>Theft (Grand &amp; Petty)</td>
<td>2,309</td>
<td>2,087</td>
<td>11%</td>
</tr>
<tr>
<td>Rape</td>
<td>109</td>
<td>94</td>
<td>16%</td>
</tr>
<tr>
<td>Arson</td>
<td>22</td>
<td>19</td>
<td>16%</td>
</tr>
<tr>
<td>Homicide</td>
<td>6</td>
<td>5</td>
<td>20%</td>
</tr>
</tbody>
</table>

RESULTS

- Crime/Incident Reports: 15,734
- Traffic Collision Reports Processed: 1,859
- Guns Seized: 402
- Guns Destroyed: 130
- Drug Cases Submitted: 629
- Drugs Destroyed: 1,000 lbs
- Money Taken Into Evidence: $416,270.50
- Arrests: 8,250
### 2017 Department Statistics

The 2017 Department Statistics include the following:

- **2016/2017 Budget $52,108,926**
- **49.2% Patrol**
- **16.8% Investigations**
- **13.8% Technical Services**
- **8.2% Administration**
- **7.1% Measure O**
- **3.7% Support Bureau**
- **1.2% CIP & Projects**

### Training

- In 2017, our employees logged over **24,781 hours** of training.

### Average Response Time

- **Priority 1 Calls:** 6:26 minutes
- **Priority 2 Calls:** 11:14 minutes
- **Priority 3 Calls:** 22:04 minutes

### Personnel Complaints

- Internal and external for **2017 (66), 2016 (78), 2015 (74)**

For more detailed information about complaints visit the [online report](#).
In 2017, our employees logged over 24,781 hours of training.

**Use of Force**

- **# of times an officer responded to a call for service:** 143,804
- **# of incidents resulting in use of force:** 175
- **# of incidents resulting in arrests:** 8,250
- **Less than 0.1% of interactions with the public resulted in any need for force**
- **6% of contacts resulted in an arrest**

**# of times a type of force used:**

<table>
<thead>
<tr>
<th>Force Type</th>
<th>Count</th>
</tr>
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<tbody>
<tr>
<td>Chemical Agent</td>
<td>0</td>
</tr>
<tr>
<td>Extended Reach Impact Weapon (WIRE)</td>
<td>0</td>
</tr>
<tr>
<td>Firearm</td>
<td>1</td>
</tr>
<tr>
<td>Carotid Restraint</td>
<td>1</td>
</tr>
<tr>
<td>Baton</td>
<td>5</td>
</tr>
<tr>
<td>K9 Apprehension</td>
<td>9</td>
</tr>
<tr>
<td>Other</td>
<td>20</td>
</tr>
<tr>
<td>Electronic Control Device</td>
<td>21</td>
</tr>
<tr>
<td>Personal Body Weapons</td>
<td>72</td>
</tr>
<tr>
<td>Maximum Restraints</td>
<td>61</td>
</tr>
<tr>
<td>Takedown</td>
<td>146</td>
</tr>
</tbody>
</table>

Click for more information about critical incidents and use of force statistics.
Ongoing Programs

Volunteers in Police Service (VIPS)

Volunteers in Police Services (VIPS) are citizens who volunteer their time and talents assisting in non-enforcement services for the Department and the community. In 2017, the VIPS contributed 5,222 hours equating to roughly $126,265 in donated time.

Citizen Police Academy

The Citizen Police Academy is designed to educate the public about Department policies, procedures, and the nature of police work in an 8-week course. In 2017, 26 citizens were introduced to the local criminal justice system and given a hands-on opportunity to learn about: patrol procedures, criminal investigations, narcotics, firearms, defensive tactics, community outreach, and community-oriented policing.

Homeless Outreach Services Team (HOST)

The Police Department works in collaboration with the Homeless Outreach Services Team (HOST) which is coordinated by Catholic Charities. A Police Lieutenant and the Downtown Enforcement Team (DET) Sergeant meet regularly with the HOST staff. DET officers respond with HOST representatives on a weekly basis to assist with locating homeless individuals who are in need of assistance. Officers make frequent referrals to the HOST employees to help those in need find the necessary resources. The Department is committed to working with HOST, and other community based organizations, to help affected members of our community find housing and assistance.
<table>
<thead>
<tr>
<th><strong>Youth Citizen Police Academy</strong></th>
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<tbody>
<tr>
<td>In 2017, 23 teenagers, ages 16-18 who attend school or live in the City of Santa Rosa, attended the Youth Citizen Police Academy. This 5-week program introduces youth to the nature of police work with a hands-on curriculum.</td>
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<table>
<thead>
<tr>
<th><strong>Law Enforcement Chaplaincy Service in Sonoma County</strong></th>
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<tbody>
<tr>
<td>The Police Department works with and participates on the Board for the Law Enforcement Chaplaincy Service in Sonoma County. The Chaplaincy Service responds to requests from law enforcement and provides immediate emotional support and follow-up care to them and to members of the community who have suffered tragedy and loss. The Chaplaincy Service is an interfaith community of compassionate volunteers without religious, political, or legal agendas.</td>
</tr>
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<table>
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<tr>
<th><strong>Sonoma County Behavioral Health Mobile Support Team (MST)</strong></th>
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</thead>
<tbody>
<tr>
<td>Officers work closely with the Sonoma County Behavioral Health Mobile Support Team (MST) whose members are specially trained and licensed to assist law enforcement on calls for service dealing with mental health and substance abuse crises.</td>
</tr>
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<table>
<thead>
<tr>
<th><strong>Violence Prevention Partnership (VPP)</strong></th>
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<tbody>
<tr>
<td>SRPD staff plays a vital role in the Violence Prevention Partnership, providing representatives to serve on the VPP Operation Team, Policy Team, and Goals Committee.</td>
</tr>
</tbody>
</table>

**23 teenagers, ages 16-18 attended the Youth Citizen Police Academy**

**Volunteer chaplains provide immediate emotional support to those in need**

**Mental health and substance abuse crisis management and intervention**

**Working with the community to prevent gang crimes**
Coffee with a Cop provides a unique opportunity for community members to ask questions and learn more about the Department’s work in our neighborhoods. In 2017, SRPD held four events throughout the city further strengthening our relationship with the public.

Santa Rosa Police Department is a primary partner each year during the Santa Rosa Gang Prevention Awareness Week. Our officers participated in the Week’s many popular events including: the dunk tank, K9 presentations, boxing exhibition, basketball games with the youth, and judging the Low Rider Car Show. These events provided an opportunity for officers to build relationships within the community in a comfortable and non-threatening setting.

School Resource Officers and detectives with the Gang Crime Team are certified to teach and participate in the G.R.E.A.T. program (Gang Resistance Education and Training) in local elementary and middle schools. The program shows fifth and seventh graders that there are better alternatives to joining gangs and build rapport with police officers. In 2017, almost 330 children from 5 schools graduated from this program.

The Every 15 Minutes Program is a two-day educational event for high school juniors and seniors, challenging them to think about drinking, driving, personal safety, responsibility, and the impact of their decisions. In 2017, SRPD presented the Every 15 Minutes Program at Maria Carrillo High School.

In August 2017, the Santa Rosa Police Department participated in National Night Out, a community-building campaign that promotes police/community partnerships and neighborhood camaraderie to make our neighborhoods safer, better places to live. Police employees and volunteers discussed and demonstrated: equipment used in SWAT, K9, Hostage Negotiations, traffic enforcement, patrol, explosive ordinance disposal, medical response, fire suppression, youth opportunities, violence prevention and careers in law enforcement.
Every year Sonoma County law enforcement agencies raise funds and awareness for the Special Olympics program, while enjoying a great run through the county for this cause, and earning the right to be “Guardians of the Flame.” The Law Enforcement Torch Run ends with the Special Olympics Summer Games which are held in Davis. SRPD employees participated in the Torch Run, welcomed athletes and handed out medals at events.

In August of 2017, the Active 20-30 Club of Santa Rosa invited the Santa Rosa Police Department to participate in the Back to School Shopping Spree. This shopping spree helps lower-income families make sure their children have everything they need to start the school year off right. While there, SRPD Officers had a chance to meet and chat with children after they shopped. Other activities included a K9 officer demonstration, touring patrol vehicles and a fun game of traffic cone ring toss.

In 2017, over 55 children from the YWCA Women’s Shelter, Valley of the Moon Children’s Home and Community Action Partnership, got to shop at Target with an SRPD employee. Each child was given a $110 gift card to purchase toys, clothes, and other items. After shopping, SRPD Command Staff made and served breakfast to the participating children and their families.

SRPD employees are highly involved members of our community and actively volunteered and supported the following organizations in 2017:

- Alive at 25
- Chop’s Teen Club
- Cinco de Mayo Celebration
- Community Corrections Partnership
- Criminal Justice Council
- Downtown Sub-Committee
- Family Justice Center of Sonoma County
- Ironman Race
- Law Enforcement Chaplaincy Service Sonoma County
- Leadership Santa Rosa
- Muscular Dystrophy Campaign
- Project Graduation
- Rose Parade
- Santa Rosa Violence Prevention Partnership
- Tomorrow’s Leaders Today
- Upstream Investments Policy Committee
- Wednesday Night Market
208 employees worked the first 24 hours of the fires, including 4 who lost their homes to the fire.

In October 2017, wildfires burned over 110,720 acres across multiple counties in California. Here are some key numbers and statistics:

- **5,095 incoming phone calls**
- **2,298 answered 9-1-1 calls**
- **928 events created**
- **3,098 destroyed structures within the city limits**
- **10,000 people estimated to have been evacuated**
- **110,720 acres burned**

**Vendors who generously donated time and services to SRPD:**
- 4th St. Deli
- Ashley Kassis
- Ausiello’s 5th Street Grill
- Backyard Restaurant
- Bella Rosa Coffee Company
- Bianchini’s Sandwich & Salad Market
- Brian Thalhammer, DC Wellness Chiropractic
- Buckeye Roadhouse
- Camachos Southern Style BBQ
- Charlie Bruno’s Chuck Wagon
- Chick-fil-A
- Conrad Fernandez
- Costco
- Daisy Swisher
- Dr. Bria Iacini Mutch
- Dr. Jason Rogers
- Dr. John Hollander, DPM
- Dutch Coffee
- East Wind Bakery
- El Gallo Taqueria
- Erica Arashiro with Monster Energy Co
- G&C Towing
- Goji Kitchen
- Guayaki Yerba Mate Bar
- Ike’s Place
- Jimmy Johns
- Johnny’s Doughnuts
- Kado’s Asian Grill
- Kelly-Moore Paints
- Kristin from KO Yoga and Fitness
- La Toque
- Loni Behler
- Marin County DSA
- Mauro’s Pizza and Pasta
- McDonald’s Restaurant
- Mountain Mike’s
- Myers Restaurant Supply
- Oak Avenue Catering
- Park Ave Catering
- Petaluma Poultry
- Pete’s Coffee
- Sauced BBQ & Spirits
- Shoreline Coffee Shop
- Splash Car Wash
- Starbucks
- Tri-tip Trolley
- Zico
Thank you to our Mutual Aid agencies

The following agencies traveled far and wide to assist Santa Rosa Police Department in maintaining public safety during the Tubbs Fire. Our Department and our community remain eternally grateful for their service during our time of crisis.

Alameda County Sheriff’s Office
Alameda Police Department
Albany Police Department
Antioch Police Department
Atherton Police Department
Bay Area Rapid Transit Police Department
Belmont Police Department
Belvedere Police Department
Benicia Police Department
Berkeley Police Department
Brentwood Police Department
Brisbane Police Department
Burlingame Police Department
California Department of Fish and Wildlife
California Highway Patrol - Hayward
California Highway Patrol - Marin
California Highway Patrol - Oakland
California Highway Patrol - Redwood City
California Highway Patrol - San Jose
California Highway Patrol - Santa Rosa
California State Park Rangers
Campbell Police Department
Central Marin Police Authority
Clayton Police Department
Clevedale Police Department
College of Marin Police Department
Colma Police Department
Concord Police Department
Contra Costa County Office of the Sheriff
Cotati Police Department
County of San Mateo Probation
Daly City Police Department
Dixon Police Department
Drug Enforcement Agency-San Francisco Div.
East Bay Regional Park District Police
East Palo Alto Police Department
El Cerrito Police Department
El Dorado County Sheriff’s Office
Emeryville Police Department
Federal Bureau of Investigation
Foster City Police Department
Fremont Police Department
Gilroy Police Department
Hayward Police Department
Healdsburg Police Department
Hercules Police Department
Hillsborough Police Department
Humboldt County Sheriff’s Office
Kensington Police Department
Livermore Police Department
Los Gatos Police Department
Marin County Sheriff’s Office
Martinez Police Department
Menlo Park Police Department
Mill Valley Police Department
Milpitas Police Department
Moraga Police Department
Morgan Hill Police Department
Mountain View Police Department
Newark Police Department
Novato Police Department
Oakland Police Department
Oakley Police Department
Pacifica Police Department
Palo Alto Police Department
Petaluma Police Department
Piedmont Police Department
Pineville Police Department
Pittsburg Police Department
Pleasant Hill Police Department
Pleasanton Police Department
Redwood City Police Department
Richmond Police Department
Ross Police Department
San Bruno Police Department
San Francisco Police Department
San Francisco Sheriff’s Department
San Francisco State University, Police
San Jose Police Department
San Leandro Police Department
San Mateo County Sheriff’s Office
San Mateo Police Department
San Pablo Police Department
San Rafael Police Department
San Ramon Police Department
Santa Clara County Sheriff’s Office
Santa Clara Police Department
Santa Cruz Sheriff’s Office
Santa Rosa Junior College Police
Sausalito Police Department
Sebastopol Police Department
Sonoma County Probation Department
Sonoma County Sheriff’s Office
South San Francisco Police Department
Stanford University Police Department
Suisun City Police Department
Sunnyvale Department of Public Safety
Tiburon Police Department
UC Berkeley Police Department
UC San Francisco Police Department
UC Santa Cruz Police Department
Union City Police Department
Union City Police Explorer Program
Vacaville Police Department
Vallejo Police Department
Walnut Creek Police Department
2017 Commendations from the Community

“The SRPD took such wonderful care of us during this disaster! They watched over our evacuated homes keeping looters out, they directed us to safety. They put in long hours and gave their all to keep us all safe. Our own heroes can be found in a building down on Sonoma Avenue in Santa Rosa. We don’t have to look far!” – Susan

“We are writing to commend Officer Sulonen and Officer Sanchez on their heroic service in the early morning of October 9th... these two gentlemen had a direct hand in saving the life of our father... Their decisions saved his life. Personally, we will pray for them for the duration of their careers. They were honorable, caring and kept on the mission, which resulted in our family having more years with our father.” – Karen & Cheryl

“Thank you from the bottom of my heart for all you have done. You have worked tirelessly and I am so grateful to all of you.” – Liz

“Without this site [Santa Rosa Police Department’s Facebook page] and the Sonoma County Sheriff’s office we wouldn’t have had half the information during these fires that we needed. Thank you to all of our law enforcement, fire fighters and everyone else for saving our city.” – Seda

“I would like to thank Officer Paula Fiori of Santa Rosa Police Department for making an extra effort to protect my burnt home from being looted. I would like to thank Officer Fiori for digging in the ashes and rescuing my three rings that had so much sentimental value.” – James

“There was fire all around me... By the Grace of God a police car was patrolling the area and picked up me and my dog and took us to the Vet Bldg. I would love to be able to reach out to the 2 policemen who literally SAVED MY LIFE! I wouldn’t be here today if they hadn’t been patrolling my neighborhood at that moment.” – Laurie

“Thank you for all that you are doing for our community right now. From the bottom of my heart you guys are a 10/10.” – Shellie
“We greatly appreciate all you did for us: keeping people out of dangerous areas, keeping neighborhoods secure and providing care and comfort, and even organizing donations for those in need. It was the small things that showed your true humanity. . . “ – Santa Rosa staff of CA Dept. of tax and fee administration

“I want to commend one particular officer whose name is unknown to us on Skyfarm Drive who braved the firestorm and drove up Skyfarm Drive knocking on doors and placing his own life in peril to save all of us. We on Skyfarm Drive are attempting to find out who this brave officer or officers who saved our lives. This brave police officer pounded on doors even knocked down gates and assisted people to get vehicles out of their garages when the electricity failed around 2:00 a.m. This man went to my neighbors’ home, pounding on their door at 2:00 a.m. and got them out of their burning home only moments before it exploded in flames. [They] left their home with nothing but their bathrobes. Then this officer knocked down a large wooden gate to alert my neighbors. Then on down the street to save more neighbors, pounding on doors and knocking down gates with the police car as the electricity failed to open electric controlled gates. This police officer, unknown to us, is a real hero.” – Gary

“And in all this time in this fire, I am so blown away that you all show the character of officers in a police department that care about their community and will do whatever it takes to protect that community for all who live in it. With a demeanor of professionalism and dedication. Just amazing what a great police department is in this community.” – Teresa

“That early morning, the first members of your force to appear were Officer David Pedersen and his partner and they were faced with uncountable elderly people in numerous buildings, some of them still in bed. Both Officer Pedersen and his partner put themselves in harms way repeatedly to rescue the elderly from both the north and south buildings.” – Robert

“I would like to give a heart felt thank to all of the Police Officer’s for helping so many people during this horrible fire.” – Joy
2017 Honors for SRPD

Recognition from the Fires
In January 2018, the Rotary Club of Santa Rosa and Rotary Club West bestowed honors on SRPD in recognition of their dedication to duty during the 2017 wildfires. Chief Hank Schreeder and members of the Department were on hand to receive the awards in recognition of the efforts of all employees of the Department during Firestorm 2017.

Public Safety Hero Award
On February 11th, 2018, a Public Safety Hero Award was accepted by Chief Hank Schreeder on behalf of the entire Department from Congressman Mike Thompson for exceptional dedication to our community under extraordinary circumstances. “We honor your sacrifice and service.”

State Senate Recognition
On February 16th, 2018, the California State Senate scheduled a NorCal Heroes Day & Day of Remembrance, a special session to honor all first responders, community organizations and residents who answered the call in the North Bay’s greatest time of need. Senator Mike McGuire requested SRPD’s presence as he was recognizing the local, state and federal agencies who had been instrumental with the disaster response and recovery. Members of SRPD’s staff were on hand on the Senate floor.

Employee Awards
In January 2017, Officer Denise Stebler received the Rotary Officer of the Year Award.
## 2017 Employees of the Month

<table>
<thead>
<tr>
<th>Month</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>January</strong></td>
<td>Sergeant Rob Reynolds</td>
</tr>
<tr>
<td><strong>February</strong></td>
<td>Detective Joe Bjornstrom</td>
</tr>
<tr>
<td><strong>March</strong></td>
<td>Officer Matt Crosbie</td>
</tr>
<tr>
<td><strong>April</strong></td>
<td>Detective Ryan Hepp</td>
</tr>
<tr>
<td><strong>May</strong></td>
<td>Officer Kenneth Ferrigno</td>
</tr>
<tr>
<td><strong>June</strong></td>
<td>Officer Garrett Berg</td>
</tr>
<tr>
<td><strong>July</strong></td>
<td>Detective Barrett Klein</td>
</tr>
<tr>
<td><strong>August</strong></td>
<td>Officer Tanya Wagner</td>
</tr>
<tr>
<td><strong>September</strong></td>
<td>Detective Hector De Leon</td>
</tr>
<tr>
<td><strong>October</strong></td>
<td>Due to the wildfires that began in October, no employees of the month were selected.</td>
</tr>
</tbody>
</table>
2017 brought many challenges and opportunities. In 2018, the Santa Rosa Police Department looks forward to the following:

- Strengthening the Department’s social media presence and outreach programs.
- Exploring the development and the deployment of an unmanned aerial vehicle program.
- Continuing to regionalize our training program.
- Advancing the efforts to build a modernized interoperable radio system.
- Developing training on the use of the Incident Command System as it applies to law enforcement planning of special events and response to natural disasters.