

**The questions below are intended to guide the design of proposed signs to ease understanding and compliance with City of Santa Rosa Sign design criteria.**

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| 1. Are you proposing 3 signs or less?   | Yes or No |
| 2. Is the total square footage of all proposed signs less than or equal to 1 square foot per linear foot for signs on the primary façade, and less than or equal to .5 square foot per linear foot for signs on the secondary façade? | Yes or No |
| 3. Is the total square footage of all signs 100 square feet or less?  | Yes or No |
| 4. Is the proposed height of any monument sign less than or equal to 7.5 feet?  | Yes or No |
| 5. Is the monument sign setback at least 5 feet from the back of sidewalk or property line (whichever is greater) and not located within the vision triangle of an intersection?  | Yes or No |
| 6. Is the background of the monument sign a color other than white or opaque if white?  | Yes or No |
| 7. Is the square footage of any window sign less than 20% of the square footage of the window?  | Yes or No |
| 8. Does the submittal accurately identify the location of all (existing and proposed) signs on a site plan and a building elevation(s)?   | Yes or No |
| 9. Has the property owner signed the application?   | Yes or No |