

CITY OF SANTA ROSA
2020 Report of Diversity of City Council Appointees

Section 11 of the City of Santa Rosa’s Charter requires an annual report on the diversity of Council appointments for boards, commissions, and committees. Additionally, Section 11 states, “The report shall contain, but is not limited to, the total number of appointments in a given year, the total number of applications in a given year, and relevant diversity information including geographic and ethnic diversity. Further, the report will evaluate the progress and success of increasing the diversity of appointments.”

In addition to the specified requirements, this report includes data on gender diversity¹.

The table below lists the bodies included in the report with the overview of applications received in 2020 and appointments made in 2020.

2020 Boards, Commissions, Committees	Applications Received	Appointments Made
Art in Public Places (APPC)	3	1
Bicycle & Pedestrian Advisory Board (BPAB)	9	1
Board of Community Services (BOCS)	3	0
Board of Building Regulation Appeals (BOBRA)	5	0
Board of Public Utilities (BPU)	1	2
Community Advisory Board (CAB)	14	2
Cultural Heritage Board (CHB)	3	0
Design Review Board (DRB)	1	0
Housing Authority	0	0
Measure "O" Oversight Committee (Mea O)	2	2
Personnel Board	0	0
Planning Commission (PC)	3	0
Waterways Advisory Committee (WAC)	1	4
Total	45	12

The demographics of applications received (“Applicants”) and appointments made (“Appointees”) for Board, Commission, and Committee members (“Appointees”) are from within the calendar year of 2020. The information provided is based on self-reports:

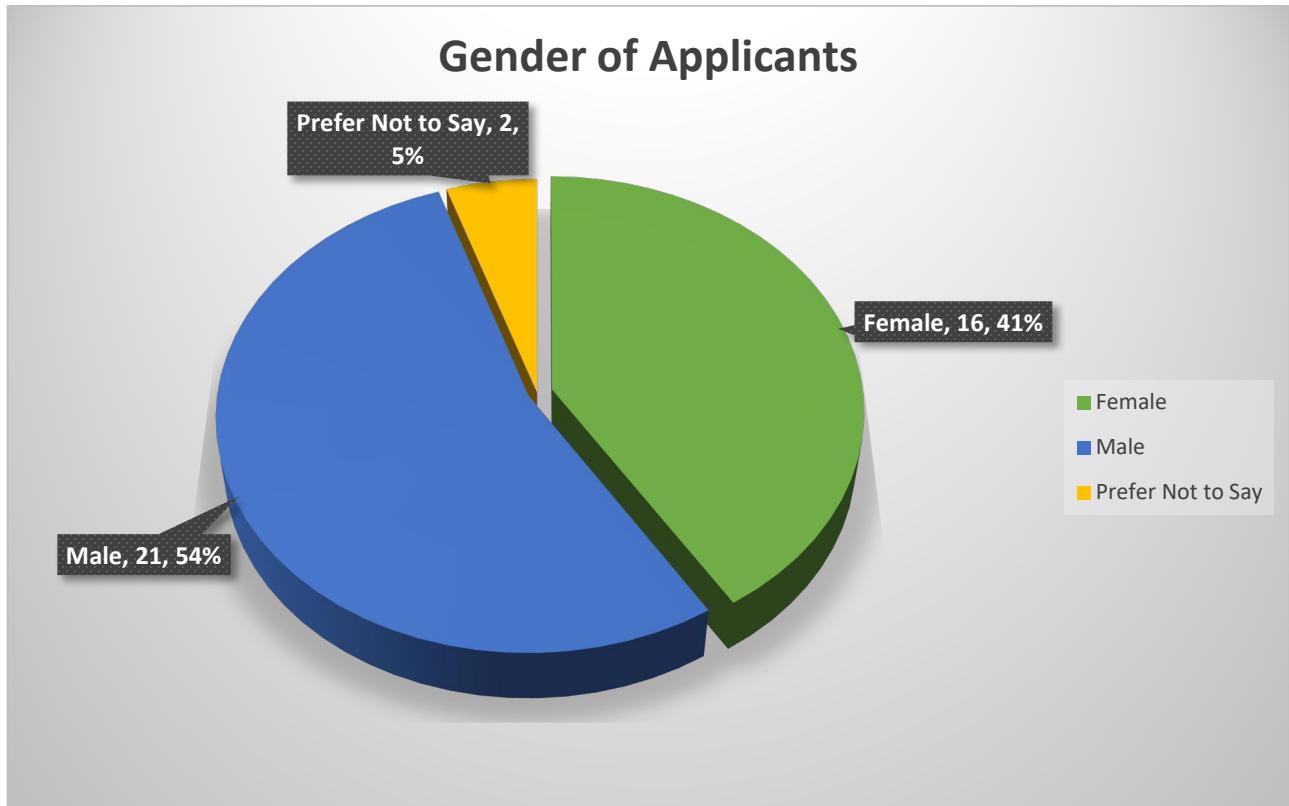
- 95% of Applicants (37 out of 39) reported gender information

Applicants may submit multiple applications, therefore applications received may be higher than applicants. Total applications received (45), Total unique applicants (39)

- 87% of Applicants (34 out of 39) reported race/ethnicity information
- 100% of Applicants (39 out of 39) provided a home address that could be mapped (e.g. not a P.O. box)

¹ Gender options include Male, Female, Non-Binary/Third Gender, or Prefer not to say.

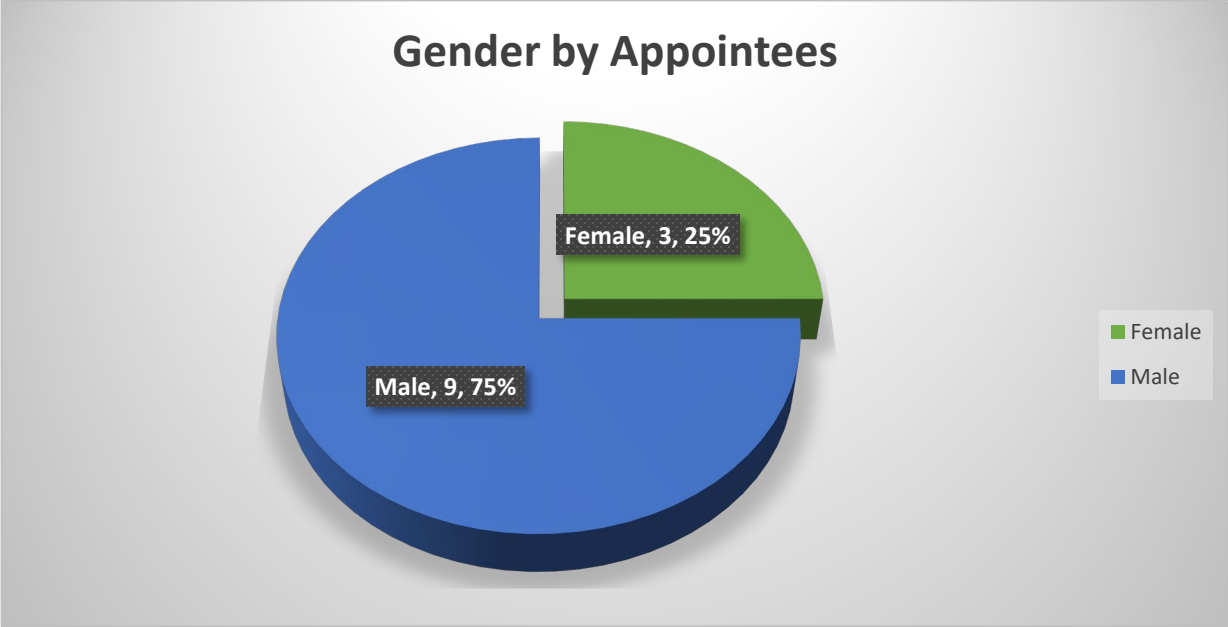
Gender – Applicants (39)



Gender of Applicants by Board (45)

	APPC	BPAB	BOBRA	BOCS	BPU	CAB	CHB	DRB	Measure "O"	OC	WAC	Grand Total
Female	2	2	1	2		5	3		1			16
Male	1	6	4		1	8		1	1	2		24
Prefer not to say		1		1		1				1	1	5
Grand Total	3	9	5	3	1	14	3	1	2	3	1	45

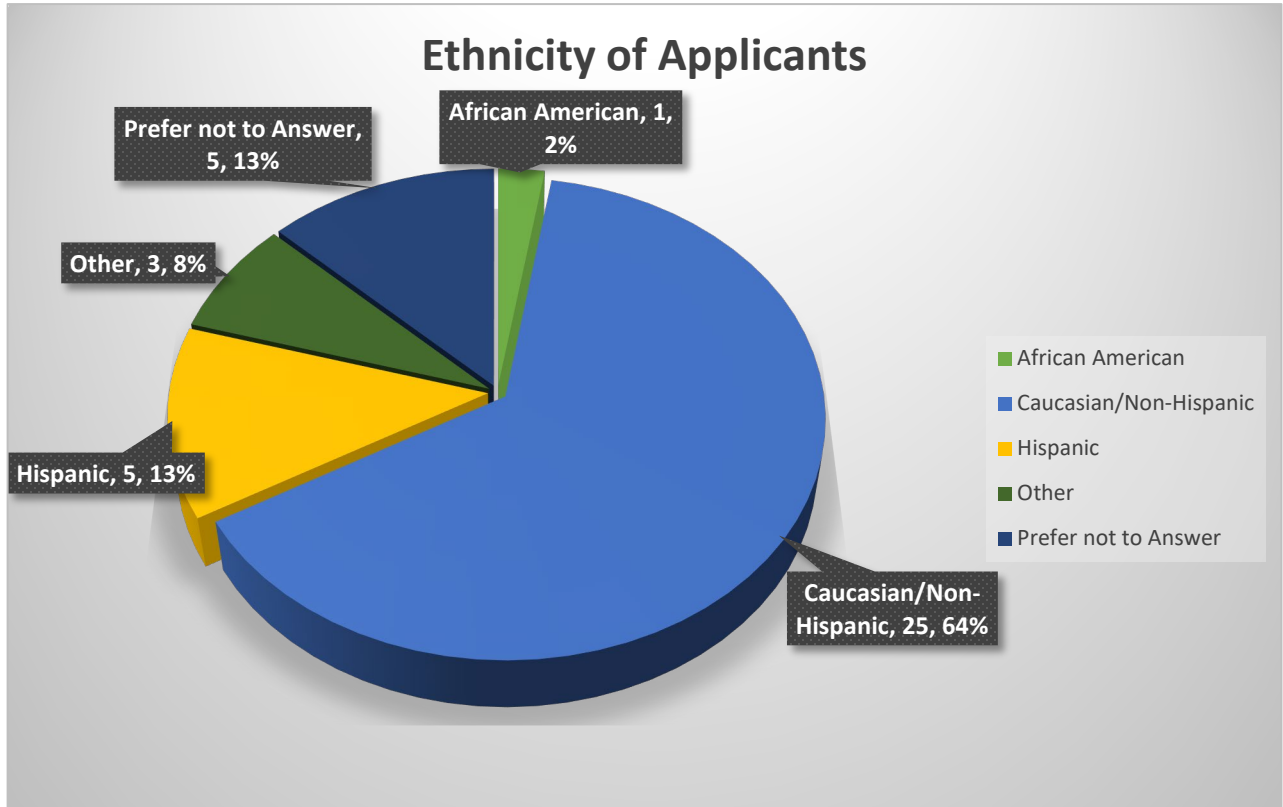
Gender of Appointees (12)



Gender of Appointees by Board (12)

	APPC	BPAB	BPU	CAB	Measure "O"	WAC	Grand Total
Female		1		1	1		3
Male	1		2	1	1	4	9
Grand Total	1	1	2	2	2	4	12

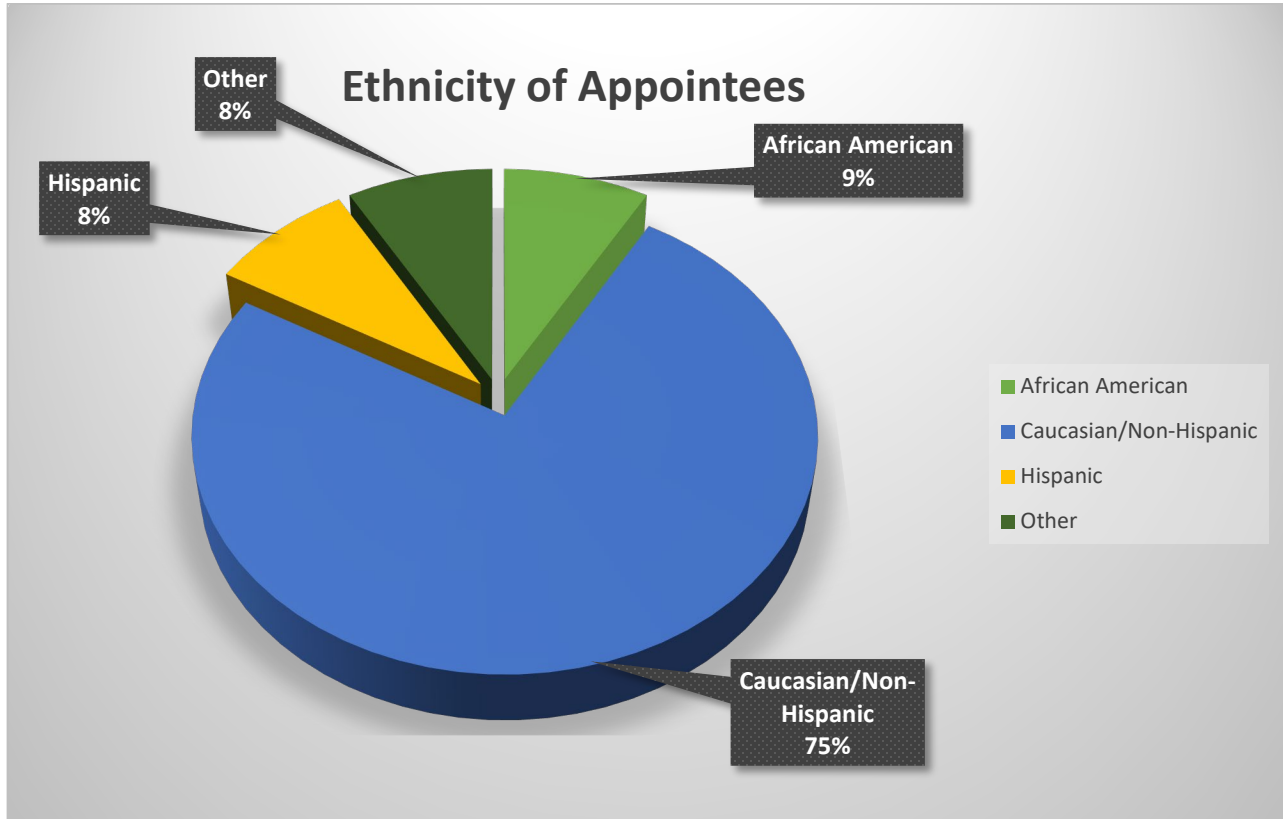
Ethnicity – Applicants (39)



Ethnicity of Applicant by Board (45)

	APPC	BPAB	BOBRA	BOCS	BPU	CAB	CHB	DRB	Measure "O"	PC	WAC	Grand Total
African American									1			1
Caucasian/Non-Hispanic	1	4	5	1	1	9	3		1	1		26
Hispanic		1				4		1		1		7
Other	2	1										3
Prefer not to Answer		3		2		1				1	1	8
Grand Total	3	9	5	3	1	14	3	1	2	3	1	45

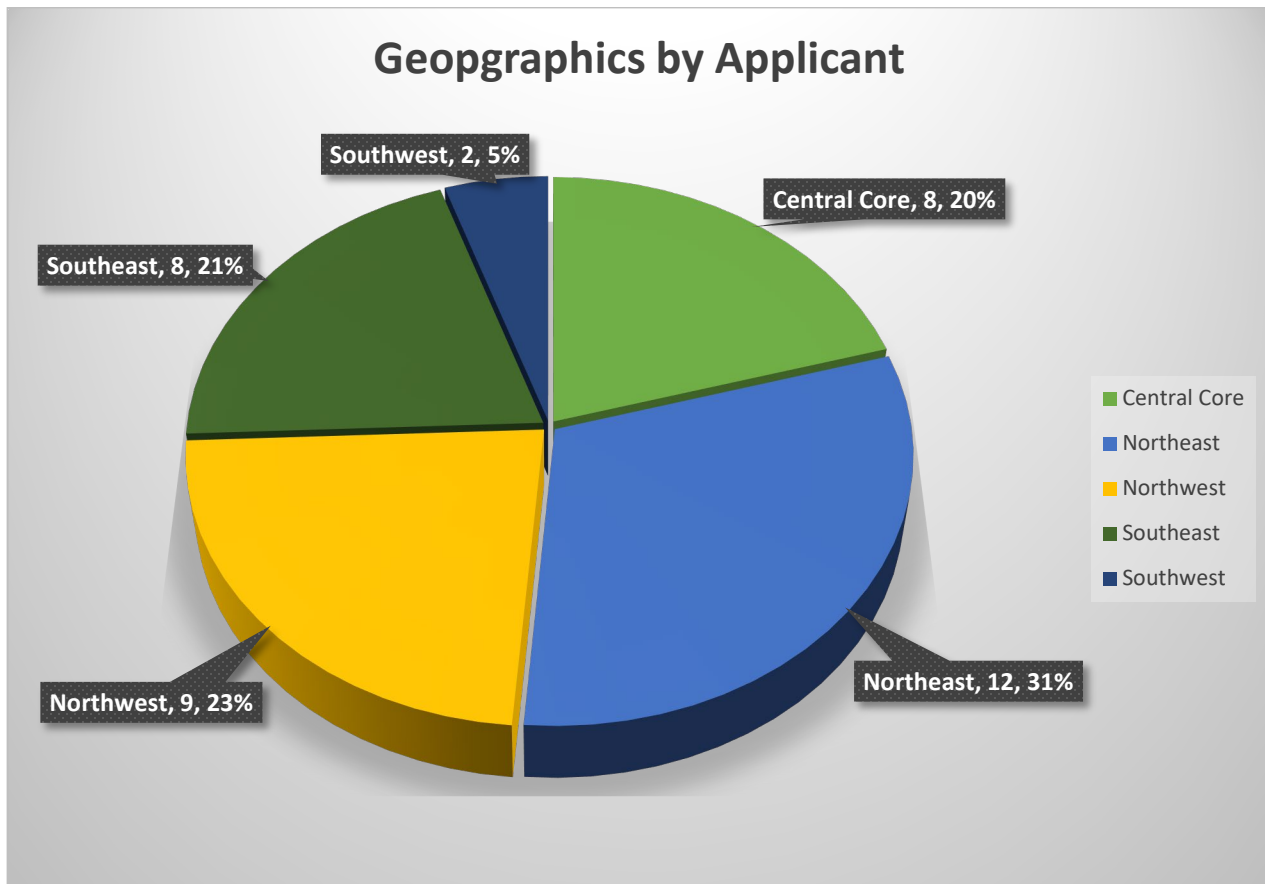
Ethnicity of Appointees (12)



Ethnicity of Appointees by Board (12)

	APPC	BPAB	BPU	CAB	Measure "O"	WAC	Grand Total
African American					1		1
Caucasian/Non-Hispanic		1	2	1	1	4	9
Hispanic				1			1
Other	1						1
Grand Total	1	1	2	2	2	4	12

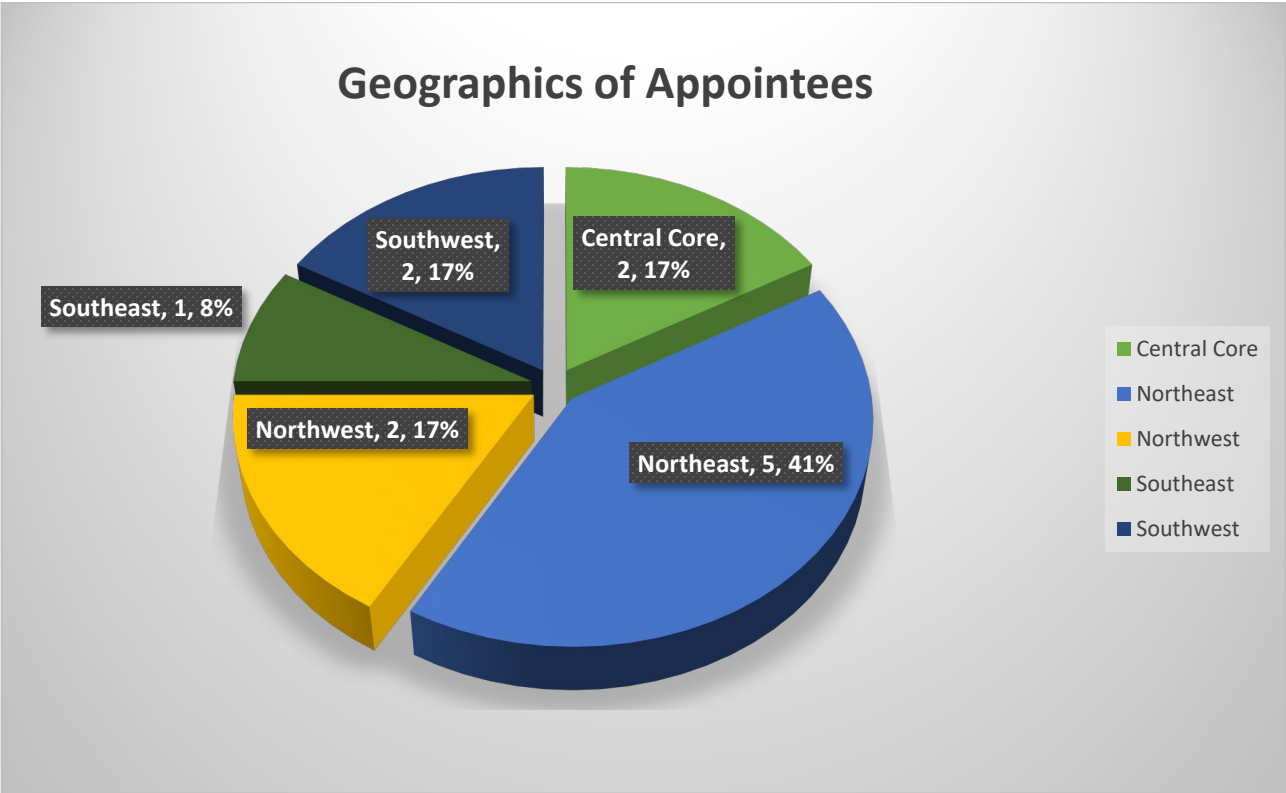
Geographics of Applicants (39)



Geographics of Applicants by Board (67)

	APPC	BPAB	BOBRA	BOCS	BPU	CAB	CHB	DRB	Measure "O"	PC	WAC	Grand Total
Central Core	2	3			1	3						9
Northeast		1	3	1		3	2		2			12
Northwest	1	2	2	2		2				1	1	11
Southeast		3				4	1					8
Southwest						2		1		2		5
Grand Total	3	9	5	3	1	14	3	1	2	3	1	45

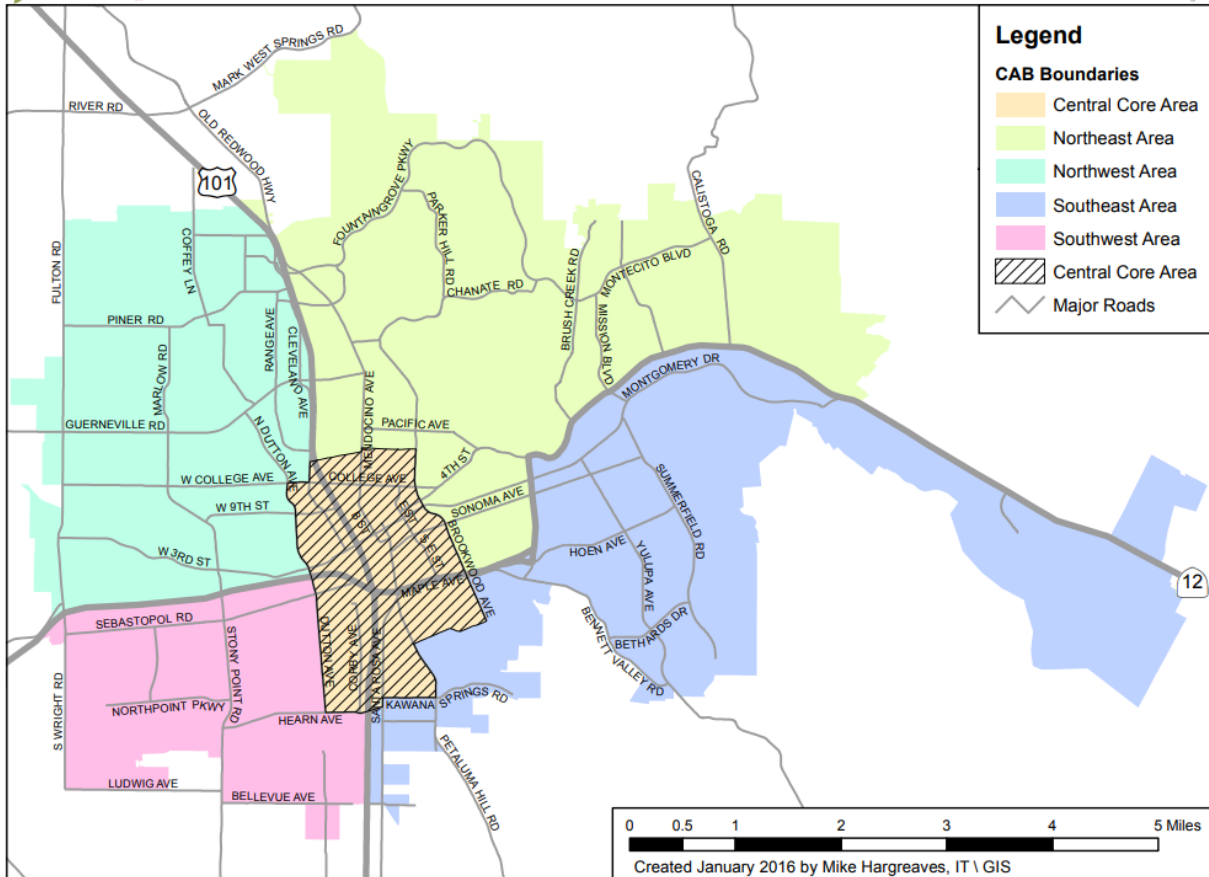
Geographics of Appointees (12)



Geographics of Appointees by Board

	APPC	BPAB	BPU	CAB	Measure "O"	WAC	Grand Total
Central Core				1		1	2
Northeast			1	1	2	1	5
Northwest	1	1					2
Southeast			1				1
Southwest						2	2
Grand Total	1	1	2	2	2	4	12

CAB Boundaries



The following table shows trends in Applicant diversity from 2014 to 2019 (based on self-reports). Please note that in 2018, data was collected through the Granicus Boards and Commissions on-line application portal. Prior to 2017, data was gathered manually. 2018 data below shows 52 unique applicants. 2019 data below shows 55 unique applicants. 2020 data below shows 39 unique applicants.

Year	Gender			Race/Ethnicity							Geographic Location					
	M	F	n/a	W	H	B	A/PI	AI/AN	O/M	n/a	NE	NW	SE	SW	C	n/a
2014	26	22		35	6	1	0	0	1		18	5	6	2	2	
2015	17	23		28	5	1	1	0	1		17	6	4	1	4	
2016	20	25		35	6	2	2	0	1		21	8	6	0	6	
2017	30	33		47	9	2	2	0	2		25	12	11	3	10	
2018	32	17	3	37	2	3	1	2	2	5	20	9	6	7	9	1
2019	16	36	3	32	9	0	2	3	3	6	12	14	10	3	6	10
2020	21	16	2	25	5	1	0	0	3	5	12	9	8	2	8	

Abbreviation Key

Gender: M - Male, F – Female, N/A – Prefer Not to Say/Blank/Prefer to Self-Describe

Race/Ethnicity: W - White, B- Black/African American, H - Hispanic, A/PI - Asian/Pacific Islander, AI/AN - American Indian/Alaskan Native, O/M - Other/Multi-racial, n/a = Prefer not to answer or blank

Geographic Location: NE- Northeast, NW - Northwest, SE - Southeast, SW – Southwest, C - Core