The meeting will begin at 5:30pm or shortly thereafter.
1. En los controles de la reunión, haga clic en **Interpretación**.

2. Haga clic en el idioma que le gustaría escuchar.

3. Para escuchar solo el idioma interpretado, haga clic en **Silenciar audio original**.
Agenda

- **Introduction**
  - Project Team
  - Project Location
  - Demographics Poll

- **Project Process**
  - Goals and Objectives
  - Project Schedule

- **Community Feedback Review**
  - Community Outreach
  - Survey Results
  - Children’s Drawings
  - Comments Summary

- **Conceptual Master Plans**
  - Context / Site Analysis
  - A – Fun + Games
  - B – Community + Connection
  - C – Nature + Play

- **Public Input**
  - Questions and Answers
  - Public Comment
  - Community Poll

- **Next Steps**
  - Community Meeting #4
  - Contact Information
INTRODUCTION
Project Team

- Jen Santos
  DEPUTY DIRECTOR OF PARKS

- Emily Ander
  PARK PLANNER ASSISTANT

- Briana Morrison
  LANDSCAPE ARCHITECT

- Rachelle Stewart
  CIVIL ENGINEER
Project Location

South Davis Neighborhood Park

South Davis Neighborhood Park
Community Poll – Question 2

Where in the City do you live?

**Northwest Quadrant**
Area North of Highway 12 and West of Highway 101

**Southwest Quadrant**
Area South of Highway 12 and West of Highway 101

**Northeast Quadrant**
Area South of Highway 12 and West of Highway 101

**Southeast Quadrant**
Area South of Highway 12 and East of Highway 101
PROJECT PROCESS
Goals and Objectives

- **Project Goals:**
  - Update and amend the existing South Davis Park master plan based on community input
  - Design a new playground area based on community input and install before December 2023
  - Provide for proper safety, accessibility, equity, and connectivity
Goals and Objectives

- Consultant and City Objectives:
  - Inform the community of the design process and provide regular updates
  - Collect and analyze community input for incorporation into the master plan and playground design

- Community Objectives:
  - Participate in the process through meetings and polls / surveys
  - Provide meaningful feedback and commentary to help shape your park!

srcity.org/ParkProjects
Goals and Objectives

Community Meeting Rules:
- Everyone participates. No one dominates.
- Be positive, non-judgmental, and open to ideas.
- Respect each other. Share airtime.
- All ideas are valid.
- Stay open to new ways of doing things.
- HAVE FUN!
Project Schedule

Community Meetings
- Meeting #1: March 24
- Meeting #2 (Site): April 9
- Meeting #3: Today
- Meeting #4: August ‘22

Master Plan Approval
- BOCS: September ‘22
- City Council: Nov. ‘22

Construction Documents
- August ‘22 - February ‘23

Bidding and Construction
- Bidding: February - May ‘23
- Construction: May - Dec ‘23
Master Plan Process

Meeting #1 (Zoom)
- March 24, 2022
- Zoom: 17 Attendees
- Online Survey: 58 Responses

Meeting #2 (on site)
- April 9, 2022
- In Person: 24 Attendees
- Survey: 9 Responses

Meeting #3 (Zoom)
- Today: June 15, 2022
- Present concept plan options
- Online Survey

Meeting #4 (Zoom)
- August 2022
- Present draft Master Plan for input
- Online Survey

Master Plan Approval
- September 2022
- Present revised draft Master Plan for input and recommendation

Board of Community Services

City Council
- November 2022
- Present final Master Plan for input and approval
COMMUNITY FEEDBACK REVIEW
Community Outreach

- **A-frame Signs** at South Davis Park, Olive Park, MLK Park, So. A St. Lot, Luther Burbank Elementary

- **City Connections e-Newsletter**

- **Santa Rosa Park Projects webpage**
  https://srcity.org/3714/South-Davis-Park

- **Flyer** distributed by neighbors, at General Plan Update meeting and Luther Burbank Elementary

- Meetings posted to **City Social Media** via Facebook and Nextdoor

- **Direct Mail Postcard** delivered to 1,932 residences and businesses

- **Emails** and **phone calls** with Luther Burbank Elementary and Roseland CBI

- **Word of Mouth**
SURVEY RESULTS | Please select your age range.

- <16: 0%
- 16-24: 3%
- 25-34: 27%
- 35-44: 6%
- 45-54: 26%
- 55-64: 8%
- 65+: 30%
Where in the City do you live?

- SW: 60%
- NW: 7%
- NE: 6%
- SE: 19%
- Outside City Limits: 8%
SURVEY RESULTS | How did you hear about this survey?

- Postcard: 7
- Word of mouth: 7
- Flyer: 7
- City Connections E-newsletter: 10
- City website: 1
- Social media: 9
- Signs in the park: 23
- Other (please specify):
  - Signs on Earle and A
  - Sign at Park
  - Email
  - City of Santa Rosa messaging
SURVEY RESULTS | How far do you travel to get to the park?

- I don't visit the park, 12%
- 10 minutes or less, 74%
- 11-20 min., 9%
- >20 min., 5%
SURVEY RESULTS | How do you typically get to the park?

- Walk, 61%
- Drive, 20%
- Bike / Scooter / Skateboard / etc., 5%
- Bus, 2%
- I don't visit the park, 12%
SURVEY RESULTS | How often do you visit South Davis Park?

- Not at all, 19%
- At least once a year, 19%
- At least once a month, 17%
- Everyday, 14%
- At least once a week, 31%

Once a month or more, 62%
SURVEY RESULTS | How long do you stay when you visit South Davis Park?

- < 60 minutes: 59%
- 30-60 min.: 31%
- < 30 min.: 28%
- 1-2 hrs: 14%
- 2+ hrs: 8%
- I don't visit the park: 19%
SURVEY RESULTS | What is the primary reason you visit South Davis Park?

- Take kids to play: 28
- Spend time outside / enjoy nature: 16
- Walk the dog: 5
- Exercise: 3
- Socialize: 2
- Neighborhood or family events: 4
- Pedestrian bridge […]: 3
- I don't visit the park: 7
- Other (please specify): 3
SURVEY RESULTS | Do you use the pedestrian bridge overpass to access services, neighborhoods, and parks on the east side of Highway 101?

- Yes: 59%
- Regularly: 33%
- Occasionally: 26%
- No: 41%
Survey Results | Which features do you appreciate most at South Davis Park?

<table>
<thead>
<tr>
<th>Feature</th>
<th>Number of Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benches / Seating Areas</td>
<td>20</td>
</tr>
<tr>
<td>Picnic Tables</td>
<td>18</td>
</tr>
<tr>
<td>Sidewalks</td>
<td>12</td>
</tr>
<tr>
<td>Playground Equipment</td>
<td>39</td>
</tr>
<tr>
<td>Basketball Half-Court</td>
<td>22</td>
</tr>
<tr>
<td>Recreational Lawn</td>
<td>22</td>
</tr>
<tr>
<td>Lots of Trees</td>
<td>46</td>
</tr>
<tr>
<td>Public Art / Murals</td>
<td>16</td>
</tr>
<tr>
<td>Pedestrian Bridge […]</td>
<td>25</td>
</tr>
<tr>
<td>Other (Please Specify)</td>
<td>4</td>
</tr>
</tbody>
</table>
SURVEY RESULTS | Which new features would make South Davis an even better park?

<table>
<thead>
<tr>
<th>Feature</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barbeque grills</td>
<td>23</td>
</tr>
<tr>
<td>Improved sidewalk connectivity</td>
<td>24</td>
</tr>
<tr>
<td>Other sports / game features</td>
<td>29</td>
</tr>
<tr>
<td>Unique feature</td>
<td>15</td>
</tr>
<tr>
<td>Off-leash dog park</td>
<td>15</td>
</tr>
<tr>
<td>Community garden</td>
<td>25</td>
</tr>
<tr>
<td>Pollinator gardens / plantings</td>
<td>25</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>23</td>
</tr>
</tbody>
</table>
**SURVEY RESULTS** | What other sports / gaming features would you like to see in the park?

<table>
<thead>
<tr>
<th>Feature</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table tennis / ping pong</td>
<td>15</td>
</tr>
<tr>
<td>Cornhole</td>
<td>12</td>
</tr>
<tr>
<td>Chess / checkers</td>
<td>15</td>
</tr>
<tr>
<td>Skate boarding</td>
<td>15</td>
</tr>
<tr>
<td>Exercise stations</td>
<td>33</td>
</tr>
<tr>
<td>Bocce / Pentagone courts</td>
<td>15</td>
</tr>
<tr>
<td>Ball Wall</td>
<td>31</td>
</tr>
<tr>
<td>Sidewalk games</td>
<td>18</td>
</tr>
<tr>
<td>No sports / gaming features</td>
<td>5</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>8</td>
</tr>
</tbody>
</table>
**SURVEY RESULTS | What types of play equipment / features would you like to see in a new play area?**

<table>
<thead>
<tr>
<th>Equipment Type</th>
<th>Number of Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Climbing features</td>
<td>42</td>
</tr>
<tr>
<td>Spinning features</td>
<td>16</td>
</tr>
<tr>
<td>Swings</td>
<td>33</td>
</tr>
<tr>
<td>Group swing</td>
<td>18</td>
</tr>
<tr>
<td>Slides</td>
<td>28</td>
</tr>
<tr>
<td>Play mounds / hills</td>
<td>13</td>
</tr>
<tr>
<td>Sand</td>
<td>10</td>
</tr>
<tr>
<td>Zipline</td>
<td>31</td>
</tr>
<tr>
<td>None of the above</td>
<td>3</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>6</td>
</tr>
</tbody>
</table>
What goals should be kept in mind while envisioning the future of South Davis Park?

- **Keep the park safe**: 39
- **Keep the park clean and well-maintained**: 49
- **Nature and passive recreation**: 22
- **Active recreation**: 21
- **Meet and socialize**: 22
- **Create a better playground**: 18
- **Welcoming and accessible to all**: 21
- **Maintain and enhance access to east side of 101**: 19
- **Keep the park as is**: 3
- **Other (please specify)**: 7
Children’s Drawings

- Trees and monkey bars
- Clubhouse for kids
- Grass, flowers, slides
- Climbing and flowers

At a park

A club house
A club house to be kind.

Bench

Rock climbing
Comments Summary

- **Inclusivity / Accessibility**
  - Inclusive and accessible design
  - Park amenities for all ages
  - Address parking challenges

- **Community**
  - Incorporate South A St. / Earle St. lot
  - Space for neighborhood events – Summer Campout, movie nights

- **Safety / Maintenance**
  - Fencing around toddler playground
  - Replace / repair metal wall (steel fence)
  - Increased / better lighting
  - Fence off area under pedestrian bridge ramp

- **Other**
  - Why remove the playground equipment?
  - Homeless encampments a concern
CONCEPTUAL MASTER PLANS
Context Analysis
Site Analysis

- Vacant, City-Owned Lot
- Basketball Half-Court with Asphalt Paving
- Picnic Area with Tables and Trash Cans
- Playground Areas with Rubber and Sand Surfacing
- Corrugated Steel Sound Wall
- Pedestrian Bridge Access Staircase
- Picnic Area with Tables and Trash
- Masonry Block Sound Wall
- Recreational Lawn
- Sidewalk Ends
- Sidewalks Along Park Frontage
- Gap in Sidewalk
- Barnett St
- Eagle St
- Aley
- S Davis St
- Carney Mouunt St
- Heres St
- Olive St
Master Plan Concepts

A – Fun + Games

B – Community + Connection

C – Nature + Play
Steel Fence / Block Wall

Chain link fence

Corrugated steel fence

Masonry block wall
Selective Tree Removal

- Removing all Eucalyptus trees along steel fence
- Selective removal of non-eucalyptus trees may be required to accommodate certain Master Plan amenities
Concept A – Fun + Games
Concept A – Skate Spot
Concept A – Half-Court Basketball
Concept A – Sports / Game Court

Pickleball, wall ball, schoolyard games
Concept A – Fitness Stations
Concept A – Playground Areas
Concept A – Recreational Lawn
Concept A – East Vacant Lot
Concept B – Community + Connection
Concept B – Fitness Stations
Concept B – Playground Area
Concept B – Picnic / Gaming Area
Concept B – Community Courtyard

Mandala Mural by Bud Snow, photo from Sonoma Magazine
Concept B – Seating Areas
Concept B – Picnic and Playground Area
Concept B – Community Garden
Concept B – Recreational Lawn
Concept B – Off-Street Parking
Concept B – East Vacant Lot
Concept C – Playground Area
Concept C – Picnic / Native Plant Garden Area
Concept C – Half-Court Basketball / Sport Court Area
Concept C – Picnic / BBQ Areas
Concept C – Recreational Lawn
Concept C – Fitness Stations
Concept C – Zipline
Concept C – East Vacant Lot
Master Plan Concepts

A – Fun + Games

B – Community + Connection

C – Nature + Play
PUBLIC INPUT
Question & Answers and Public Input
Master Plan Concepts

A – Fun + Games

B – Community + Connection

C – Nature + Play
PUBLIC COMMENT
Community Poll
Part 2: Community Vision
Public Art

Wellspring by Wowhaus, Coffey Neighborhood Park

Digitized Field by Ned Kahn, downtown Santa Rosa

Guardian of the Creek by various artists, Santa Rosa

Mandala Mural by Bud Snow, photo from Sonoma Magazine
Master Plan Concepts

A – Fun + Games

B – Community + Connection

C – Nature + Play
Community Poll
Part 2: Community Vision Continued
Selective Tree Removal

- Removing all Eucalyptus trees along steel fence
- Selective removal of non-eucalyptus trees may be required to accommodate certain Master Plan amenities
Steel Fence / Block Wall

Chain link fence

Corrugated steel fence

Masonry block wall
Community Identity

Plaques

Mosaics

Murals

Sidewalk bricks
Next Steps

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- Online Survey (June 16 – July 6)

Meeting #4 (Zoom)
- August 2022
- Present draft Master Plan for input
- Online Survey

https://www.surveymonkey.com/r/S_Davis_Park
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Website
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