

YEAR ONE IMPLEMENTATION PLAN: January 2023-December 2023

Tier One Priority

Action/Activity		Strategy Area*	Timeline – Start/Complete	Notes
1.a	Develop Year One Implementation Plan	3	January 2023	Implementation underway
1.b	Apply for California Encampment Resolution Funding (ERF) Round 2 to provide enhanced supportive services and interim housing/safe parking for individuals living in RVs/vehicles	2	February 2023	\$3.8M awarded June 2023
1.c	Attend CoC Coordinated Entry committee meetings	1	January 2023/On-going	Staff appointed to committee
1.d	Determine feasibility of MOU relative to CoC MOU work underway for essential health, behavioral health, and substance use services	3	On-going	Delayed
1.e	Complete evaluation of Safe Parking Pilot Program following first-year of program operations	1	June 2023	Staff briefing to City Council June 6
1.f	Incorporate provision in scope of services and quarterly reporting requiring client engagement and feedback – FY 23/24 contracts	3	July 2023	Incorporated in 23/24 contracts
1.g	Develop and implement schedule for Homeless Outreach Services Team (HOST) mobile bathroom-shower trailer	2	Fall 2023	Delayed
1.h	Develop plan to provide enhanced community support to neighborhoods	2	On-going	Implementation of City Encampment Team Camping Ordinance Updated Sep. 2023
1.i	Develop scope of work for consultant to assist with investment strategy and annual report; determine cost and funding source for consultant services	3	Fall 2023	Evaluate and develop plan for Santa Rosa to align with CoC Long-Term Funding Plan
1.j	Report out on investments in affordable and supportive housing	3	December 2023	To include in Year 1 report out to City Council
1.k	Participate in Built For Zero initiative to develop by-names-list for Santa Rosa and regional outreach standards	1	In progress	Staff participating in meetings
1.l	Apply to CoC/County Department of Health Services for Housing and Homeless Incentive Program (HHIP) funding for facility improvements at Sam Jones Hall	1	March 2023	\$232,000 awarded May 2023

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Tier Two Priority

Action/Activity		Strategy Area*	Notes
2.a	Explore additional options for increasing access to essential services for people living in encampments focused on health and safety	2	In progress – 1.g
2.b	Develop stakeholder engagement plan to allow community members, including those with lived experience of homelessness, to provide input on City investments, program, and policy changes	2	Fall 2023 – to develop with Communications & Intergovernmental Relations Office
CoC/Regional Action/Activity: City pursue in partnership with CoC/Regional Partners			
a	Seek funding for the following services: prevention/diversion, housing location/stabilization, capacity building/training for providers	1	In communication with All Home and County regarding homelessness prevention; released HOME-ARP Request for Proposals \$2.3 million for supportive services including prevention
b	Determine regional efforts to develop encampment strategy, if any	2	TBD – 1.k current priority
c	Determine feasibility of providing mobile health services; seek partnerships/funding	2	TBD
d	Develop evaluation criteria for identifying/addressing racial and ethnic disparities in alignment with CoC	3	Staff participating in CoC Conversational Workshops for Cultural Competency and Tribal Engagement

***Strategy Area 1: Improve the performance of the City’s homeless response in alignment with the regional homelessness response system**

Strategy Area 2: Expand service-oriented responses to unsheltered homelessness

Strategy Area 3: Continue and enhance collaboration in regional homelessness solutions with key stakeholders

Green = Complete

Yellow = Pending

Red = Not Yet Started