



**OFFICIAL ZONING CODE INTERPRETATION (No. 10)  
LED Service Station Price Signs**

**ZONING CODE PROVISION INTERPRETED:  
Section 20-38.080(C), Prohibited Signs**

Purpose: Exempt LED-lit service station pricing signs from Zoning Code Section 20-38.080(C).

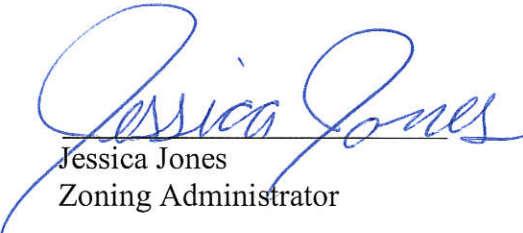
Zoning Code Section 20-38.080(C) currently reads: Moving, flashing, electronic/digital and windblown signs. No moving, rotating, flashing, or changing of color intensity or signs with electronic/digitally created content (i.e., electronic reader board signs), and no windblown signs, such as posters, pennants, streamers, or strings of light bulbs, balloons, or other inflated objects are permitted. The only exceptions to these requirements are time and temperature devices and signs installed by a governmental agency in carrying out its responsibility to protect public health, safety and general welfare.

Discussion: The intent of the Zoning Code seems clear that moving signs (scrolling, flashing, rotating, etc.) are prohibited. However, similar to a time and/or temperature sign which is allowed, a service station price sign is stationary. Additionally, LED-lit signs are easier to read by passing traffic and the prices can be changed from inside, making LED-lit signs safer.

Therefore, it is determined that LED-lit service station signs shall be exempt from the Zoning Code Section 20-38.080(C).

This determination is consistent with the General Plan.

Date: October 26, 2015

  
Jessica Jones  
Zoning Administrator